## Welcome to our Schools Catalogue 2013

The name Frank Bros. is synonymous with quality in academic publishing - for eighty years students all across India have used and enjoyed books from Frank Bros. As an educationist, Frank Bros. is treading a new path this year.

Our research and well-informed insights into modern education have helped us understand that although the time to learn is fixed, the quantum of learning is variable. Every year, students get the time-frame of 'one academic year' to learn as much as they can about a multitude of subjects. The system of 'one academic year' allows some students to excel with flying colours while others face huge obstacles in terms of knowledge gaps.

Frank Bros. has taken the initiative to improve the system of education by attempting to fill the knowledge gap through **blended learning**. Blended learning is self- paced and self-assessed; it allows students to imbibe the concepts on their own and then use the classroom for interaction.

Our portfolio this year carries the highly appreciated "Joy of Maths" in a new avatar, supported by interactive digital content. The ever popular "Hindi Vyakaran Evam Rachna" and our top of the line General Knowledge series "Get Ready to Know More" and "Endless Worlds", have also been updated. Science has been the forte of Frank Bros. and this year we bring you the digital FB Primary Science with CCE tools and revised FB Secondary Science books.

Looking forward to a fruitful partnership.

Best wishes for the academic year ahead.

**Amitabh Nagpal** 

Chairman and Managing Director

Macmillan Group (India)

Amitall Nagpal









#### From the desk of Chairman Emeritus

"The rung of a ladder was never meant to rest upon, but only to hold a man's foot long enough to enable him to put the other somewhat higher" Thomas Henry Huxley

Frank Bros. was set up in 1930 by Mr K.L. Govil, with a vision to provide good books and to always keep the customer satisfied. Since then the company has been at the forefront of academic publishing. Today it has a good business footing not only in India, also in UAE, Muscat, Oman, Saudi Arabia, Sri Lanka, and Nepal etc.

Frank Bros. was the first to introduce Modern Mathematics in ICSE, the first to incorporate CCE, the first to create customised books for state boards and more. Frank Bros. has leading educationists to its name – Ms Lorraine Mirza of the highly popular "Joy of Maths", Mr Stalin Malhotra of "Learn n Play Mathematics", Mrs Hilda Peacock, Mr DK Sethi and Mr SN Chibber to name a few.

I am proud to say that Frank Bros. has merged with **Macmillan Worldwide** - one of the best known international publishers operating in 100+ countries. Its publishing endeavours encompass high quality academic books, fiction books and science journals through illustrious imprints like Nature, Palgrave, and Picador. Macmillan is looking at increasing its footprint in India and acquiring Frank Bros. is a part of its strategy. They share our conviction, passion and farsightedness for the betterment of schooling in India.

It is a rare opportunity which is allowing Frank Bros. to become a part of Macmillan Education and take advantage of Macmillan's creativity and research **to offer innovative products to our students**, **global teaching tools to our teachers**, **and most importantly enable our partner schools to stay ahead in the competitive educational environment**.

Going forward Frank Bros. and Macmillan Education will continue to provide the best books by the best known authors in a wider portfolio to schools of IB, CBSE, ICSE and state boards' affiliation.

R.C. Govil









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# **Pre-primary**

#### **PLAYWAY ENGLISH**

# Highlights

- Includes perforated tear-away worksheets for easy evaluation and filing
- Involves variety of activities including joining dot to dot in order, matching, colouring and drawing
- Involves teacher assessment chart for continuous follow-up of progress

ISBN	TITLE	PRICE
9788184097955	Part 1	₹ 119.90
9788184097962	Part 2	₹125.90



### MY BOOK OF ACTIVITY

# Highlights

- Includes attractive illustrations and pictures to engage student's attention
- Includes interesting activities from English, Mathematics and General Knowledge
- Includes exercises to improve child's counting skills

ISBN	TITLE	PRICE
978817170400X	MY BOOK OF ACTIVITY	₹81.90

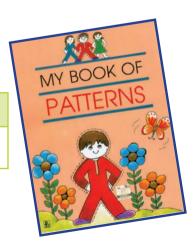


### MY BOOK OF PATTERNS

#### Highlight

• The book helps students identify and draw interesting patterns

ISBN	TITLE	PRICE
978817170395X	MY BOOK OF PATTERNS	₹ 51.90



#### FRANK ART & CRAFT BOOK

# Highlights

- The book follows participatory and interactive approach rather than instructive
- Students are introduced to art through scribbling, drawing lines and figures; gradually they are drawn to the finesse of art and craft through interesting activities
- Interesting information and instructions given in the pages make the book more creatively stimulating

ISBN	TITLE	PRICE
978818409096X	FRANK ART & CRAFT BOOK - INTRODUCTORY	₹ 60.90

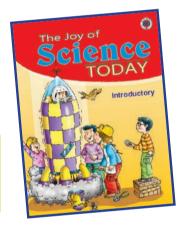


#### THE JOY OF SCIENCE TODAY

### **Highlights**

- This series is designed to meet the specific needs of children studying in the primary classes
- Based on the latest general science syllabus prepared by the NCERT in accordance with the guidelines laid down in the New Education Policy
- This book is an attempt to present scientific concepts in as simple a form as possible along with lively multicoloured illustrations

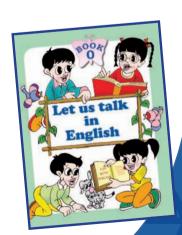
ISBN	TITLE	PRICE
9789350370285	THE JOY OF SCIENCE TODAY - INTRODUCTORY	₹91.90



#### LET US TALK IN ENGLISH

- This series is designed to improve the conversation skills of children in English
- It is structured to complement the grasping ability of students

ISBN	TITLE	PRICE
9788171705820	LET US TALK IN ENGLISH BOOK - 0	₹ 55.90



#### **JOY OF MATHEMATICS**

# **Highlights**

- This series follows a completely new layout, creatively illustrated and designed to help students understand mathematical concepts with the help of visuals and graphics
- The practice exercises are designed in accordance with the textbook to provide aid to the students

ISBN	TITLE	PRICE
9789350374108	JOY OF MATHEMATICS - 0	₹ 119.90
9789350374320	PRACTICE EXERCISES - 0	₹ 79.90

#### Revised



#### FRANK BASIC MATHEMATICS

# **Highlights**

- This book is designed keeping in mind the development of basic skills in children
- Aims at developing problem-solving skills in children along with logical and lateral thinking rather than memorization of facts, rules and procedures
- Includes well-graded questions to evaluate the understanding and application skills of the students

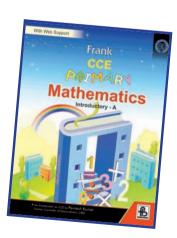
ISBN	TITLE	PRICE
9788184090854	FRANK BASIC MATHEMATICS INTRODUCTORY	₹ 125.90

# Prank Basic Mathematics Mathematics Andrew and Assignments for GEE Computance Internal Actions Part of the Computance

#### FRANK CCE PRIMARY MATHEMATICS

#### **Highlights**

- This series is written in strict conformity with the NCF prepared by NCERT, covering the syllabi for schools affiliated to CBSE and different state boards of education
- Based on the guidelines of CCE adopted by CBSE to make the learning easier and graded
- The series aims at developing skills like Analysis, Problem-Solving, Critical Thinking, and Decision-Making



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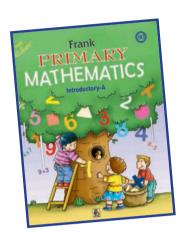
ISBN	TITLE	PRICE
9789350371886	FRANK CCE PRIMARY MATHEMATICS INTRODUCTORY A	₹ 142.90
9789350371893	FRANK CCE PRIMARY MATHEMATICS INTRODUCTORY B	₹ 148.90

# FRANK PRIMARY MATHEMATICS (NON-CCE)

# Highlights

- This series is written in strict conformity with the NCF prepared by NCERT, covering the syllabi for schools affiliated to CBSE, CISCE and different State Boards of Education.
- The series aims at developing skills like Analysis, Problem-Solving, Critical Thinking, and Decision-Making

ISBN	TITLE	PRICE
9789350372845	INTRODUCTORY-A	₹ 119.90
9789350372852	INTRODUCTORY-B	₹119.90

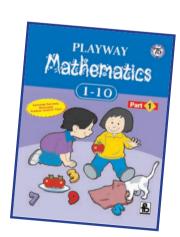




#### **PLAYWAY MATHEMATICS**

- The book provides an easy and interesting way of understanding mathematics concepts for young learners
- The book will enable students identify different objects and their shapes as well

ISBN	TITLE	PRICE
9788184097931	PART 1	₹ 99.90
9788184097948	PART 2	₹119.90



# **Term Books**

#### **NEW FRANK TERM BOOK**

#### **CLASSES 1 TO 5**

- This series is designed in strict conformity with NCF prepared by NCERT and CCE prepared by CBSE
- Each term book contains all major subjects taught in the term
- The term books for each class have been pedagogically arranged, ensuring that the faculty levels are oriented progressively
- The amount of study material for each subject in a term has been carefully determined, keeping in view the available working days and student's capacity to learn

ISBN	TITLE	PRICE
9788184099607	CLASS 1 – TERM I	₹ 209.90
9788184099614	CLASS 1 – TERM II	₹ 209.90
9788184099621	CLASS 2 – TERM I	₹219.90
9788184099638	CLASS 2 – TERM II	₹219.90
9788184099645	CLASS 3 – TERM I	₹ 269.90
9788184099652	CLASS 3 – TERM II	₹ 269.90
9788184099669	CLASS 4 – TERM I	₹ 319.90
9788184099676	CLASS 4 – TERM II	₹319.90
9788184099683	CLASS 5 – TERM I	₹ 319.90
9788184099690	CLASS 5 – TERM II	₹319.90







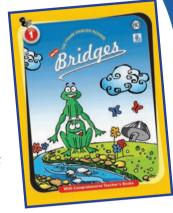
# **English Language Teaching**

#### **NEW BRIDGES**

#### **CLASSES 1 TO 8**

#### **Highlights**

- This series is written strictly according to the objectives and guidelines of NCF as well as the curriculum of the Anglo-Indian Board, advocated by CISCE
- This series is designed to facilitate the process of developing language skills and to help students become confident and creative in the use of the English language
- Activity books with plenty of grammar and vocabulary drills, completely mapped to the readers and extensive comprehension practice
- An exciting teaching-learning experience





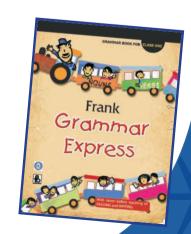
ISBN	TITLE	PRICE
9789350370971	READER 1	₹ 165.90
9789350370981	READER 2	₹ 165.90
9789350370995	READER 3	₹ 189.90
9789350371008	READER 4	₹ 189.90
9789350371015	READER 5	₹ 189.90
9789350371022	READER 6	₹ 209.90
9789350371039	READER 7	₹ 215.90
9789350371046	READER 8	₹ 220.90

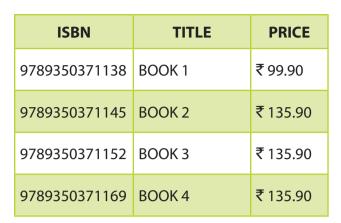
ISBN	TITLE	PRICE
9789350372241	ACTIVITY BOOK 1	₹ 99.90
9789350372258	ACTIVITY BOOK 2	₹ 104.90
9789350372265	ACTIVITY BOOK 3	₹ 104.90
9789350372272	ACTIVITY BOOK 4	₹110.90
9789350372289	ACTIVITY BOOK 5	₹110.90
9789350372296	ACTIVITY BOOK 6	₹ 110.90
9789350372302	ACTIVITY BOOK 7	₹ 115.90
9789350372319	ACTIVITY BOOK 8	₹ 120.90

# FRANK GRAMMAR EXPRESS

#### **CLASSES 1 TO 8**

- The series conforms to the NCF 2005 and is suitable for schools affiliated to CBSE, ICSE and State Boards
- This series seeks to reinforce the basic rules of grammar in a manner that is practical, fun and engaging
- Helps the young learners monitor their oral/written language skills





ISBN	TITLE	PRICE
9789350371176	BOOK 5	₹ 145.90
9789350371190	BOOK 6	₹ 155.90
9789350371190	BOOK 7	₹ 155.90
9789350371206	ВООК 8	₹ 155.90

#### LET US TALK IN ENGLISH

#### **CLASSES 0 TO 5**

#### **Highlights**

- This series is designed to improve the conversation skills of children in English
- It is structured to complement the grasping ability of students at every level
- The series provides an opportunity to students to work as a team and express themselves through role-play



ISBN	TITLE	PRICE
9788171705820	воок о	₹ 55.90
9788171705839	BOOK 1	₹ 59.90
9788171705847	BOOK 2	₹ 59.90

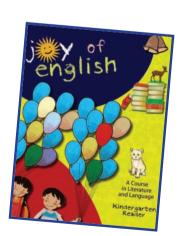
ISBN	TITLE	PRICE
9788171705855	воок з	₹ 65.90
9788171705863	BOOK 4	₹ 65.90
9788171705871	BOOK 5	₹ 65.90

#### **JOY OF ENGLISH**

#### **CLASSES NURSERY, KG TO 8**

#### **Highlights**

- This series is designed to enable students to communicate in English effectively, accurately and appropriately
- It prepares students for their professional life, and hones their language skills as well as grammar and accuracy
- Includes an excellent selection of literature, which is both classical and contemporary to work as a team and express themselves through role-play



Free Teacher's Book

8

ISBN	TITLE	PRICE
9788184099775	NURSERY	₹ 123.90
9788184099782	KG	₹ 116.90
9788184099799	READER 1	₹ 139.90
9788184099805	READER 2	₹ 149.90
9788184099812	READER 3	₹ 169.90
9788184099829	READER 4	₹ 169.90
9788184099836	READER 5	₹ 171.90
9789350370254	READER 6	₹ 130.90
9789350370261	READER 7	₹ 130.90
9789350370278	READER 8	₹ 130.90

ISBN	TITLE	PRICE
9789350370438	WORKBOOK 1	₹ 59.90
9789350370445	WORKBOOK 2	₹ 59.90
9789350370452	WORKBOOK 3	₹ 69.90
9789350370469	WORKBOOK 4	₹ 85.90
9789350370476	WORKBOOK 5	₹ 95.90
9789350370483	WORKBOOK 6	₹110.90
9789350370490	WORKBOOK 7	₹ 115.90
9789350370506	WORKBOOK 8	₹114.90

#### FRANK COMMUNICATIVE ENGLISH

#### **CLASSES PRIMER TO 8**

# Highlights

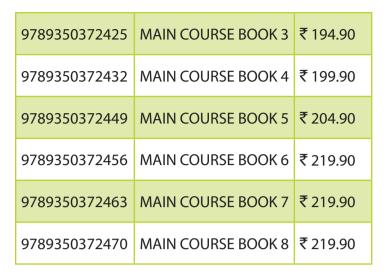
- This series is written in strict conformity with CCE framework
- Includes CCE based assessments and project works
- This series focus on reading, writing, grammar, vocabulary and study skills of the learner
- Includes an excellent and graded selection of stories with rich literary content that pushes the learner to read between the lines and infer the purpose of the author



Free Teacher's Book (PPT with Audio)

ISBN	TITLE	PRICE
9789350372951	PRIMER	₹ 149.90
9789350372401	MAIN COURSE BOOK 1	₹ 169.90
9789350372418	MAIN COURSE BOOK 2	₹ 179.90

ISBN	TITLE	PRICE
9789350372487	ACTIVITY BOOK 1	₹ 79.90
9789350372494	ACTIVITY BOOK 2	₹89.90
9789350372500	ACTIVITY BOOK 3	₹ 92.90



9789350372517	ACTIVITY BOOK 4	₹ 99.90
9789350372524	ACTIVITY BOOK 5	₹109.90
9789350372531	ACTIVITY BOOK 6	₹109.90
9789350372548	ACTIVITY BOOK 7	₹109.90
9789350372555	ACTIVITY BOOK 8	₹109.90

ISBN	TITLE	PRICE
9789350372647	LITERATURE READER 3	₹ 74.90
9789350372654	LITERATURE READER 4	₹77.90
9789350372661	LITERATURE READER 5	₹77.90
9789350372678	LITERATURE READER 6	₹ 104.90
9789350372685	LITERATURE READER 7	₹119.90
9789350372692	LITERATURE READER 8	₹ 124.90

# **BUNNY CURSIVE WRITING**

#### **CLASSES 0 TO 6**

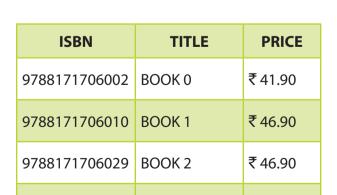
9788171706037

# Highlights

 An interesting cursive writing book to teach children how to write alphabets

₹46.90

Helps improve handwriting of young learners



BOOK 3

ISBN	TITLE	PRICE
9788171706045	BOOK 4	₹ 46.90
9788171706053	BOOK 5	₹ 46.90
9788171706061	BOOK 6	₹ 46.90



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# **Story Books**

### A TREASURE TROVE OF SHORT STORIES-ICSE

A Treasure Trove of Short Stories is a wonderful collection of short stories for the ICSE Syllabus. This collection contains stories of a variety of themes and includes authors from all over the world. The stories are a great tool for learning English language in all its grandeur and variety

ISBN	TITLE	PRICE
9788184095593	A TREASURE TROVE OF SHORT STORIES-ICSE	₹ 38.00
9788184096644	WORKBOOK	₹ 101.90



# **AS YOU LIKE IT**

As You Like It is a comedy by William Shakespeare with some of his loveliest poetry. It contrasts the country's world of envy and rivalry with a forest's world of compassion and harmony

ISBN	TITLE	PRICE
9788184096736	AS YOU LIKE IT	₹ 77.90
9788184096750	WORKBOOK	₹ 77.90



# **Mathematics**

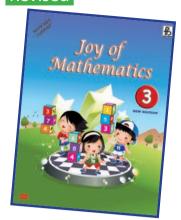
# JOY OF MATHEMATICS (CCE/NON CCE EDITION)

#### **CLASSES 0 TO 8**

#### **Highlights**

- This series is based on the guidelines of NCF 2005 and aims at helping students to overcome the phobia for mathematics and learn through simulating activities and exercises
- This series covers the latest syllabi followed by the CBSE, ICSE and other state boards
- The series follows a completely new layout, creatively illustrated and designed to help students understand mathematical concepts with the help of visuals and graphics
- The practice exercises are designed in accordance with the textbook to provide aid to the students

## Revised



Free Digital Support CD ROM (1-5) & Web Support

CCE Edition with CCE Booklets

#### **better**marks

A 100-hour package of individualised Maths Practice, developed by renowned teachers now comes with this book for classes 4 to 8.



ISBN	TITLE	PRICE
9789350374108	BOOK 0	₹119.90
9789350374115	BOOK 1	₹ 145.90
9789350374122	BOOK 2	₹ 155.90
9789350374139	BOOK 3	₹ 184.90
9789350374146	BOOK 4	₹ 209.90
9789350374153	BOOK 5	₹ 209.90
978817170624X	BOOK 6	₹ 192.90
9788171706258	BOOK 7	₹ 196.90
9788171706266	BOOK 8	₹ 198.90

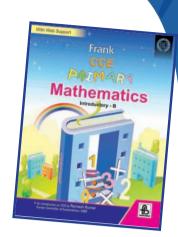
ISBN	TITLE	PRICE
9789350374320	PRACTICE EXERCISES 0	₹ 79.90
9789350374337	PRACTICE EXERCISES 1	₹ 84.90
9789350374344	PRACTICE EXERCISES 2	₹ 89.90
9789350374351	PRACTICE EXERCISES 3	₹ 99.90
9789350374368	PRACTICE EXERCISES 4	₹ 99.90
9789350374375	PRACTICE EXERCISES 5	₹ 99.90

#### FRANK CCE PRIMARY MATHEMATICS

#### **CLASSES INTRODUCTORY TO 5**

#### **Highlights**

- This series is written in strict conformity with the NCF prepared by NCERT, covering the syllabi for schools affiliated to CBSE and different state boards of education
- Based on the guidelines of CCE adopted by CBSE to make the learning easier and graded
- The series aims at developing skills like Analysis, Problem-Solving, Critical Thinking, and Decision-Making



## bettermarks<sup>7</sup>

A 100-hour package of individualised Maths Practice, developed by renowned teachers now comes with this book for classes 4 to 5.



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ISBN	TITLE	PRICE
9789350371886	INTRODUCTORY A	₹ 142.90
9789350371893	INTRODUCTORY B	₹ 148.90
9789350371909	BOOK 1	₹ 179.90
9789350371916	BOOK 2	₹ 199.90

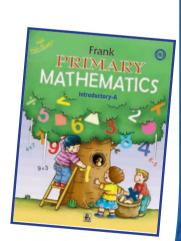
ISBN	TITLE	PRICE
9789350371923	BOOK 3	₹ 214.90
9789350371930	BOOK 4	₹ 239.90
9789350372005	BOOK 5	₹ 259.90

# FRANK PRIMARY MATHEMATICS (NON-CCE EDITION) CLASSES INTRODUCTORY TO 5

#### **Highlights**

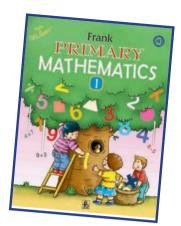
- This series is written in strict conformity with the NCF prepared by NCERT, covering the syllabi for schools affiliated to CBSE, CISCE and different state boards of education
- The series aims at developing skills like Analysis, Problem-Solving, Critical Thinking, and Decision-Making

ISBN	TITLE	PRICE
9789350372845	INTRODUCTORY A	₹119.90
9789350372852	INTRODUCTORY B	₹119.90
9789350372869	BOOK 1	₹174.90



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9789350372876	BOOK 2	₹ 194.90
9789350372883	BOOK 3	₹ 209.90
9789350372890	BOOK 4	₹ 239.90
9789350372906	BOOK 5	₹ 249.90

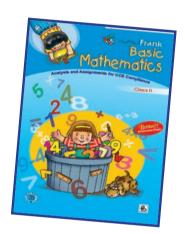


# FRANK BASIC MATHEMATICS

#### **CLASSES INTRODUCTORY TO 8**

## **Highlights**

- As per the new NCERT syllabus based on NCF and adheres to CCE guidelines
- The books of this series are also suitable for the schools affiliated to ICSE and various state boards of education
- The series is very much in accordance with the latest approach of teaching mathematics, which lays emphasis on experimentation, generalization and application.



### **better**marks

A 100-hour package of individualised Maths Practice, developed by renowned teachers now comes with this book for classes 6 to 8.



ISBN	TITLE	PRICE
9788184090854	INTRODUCTORY	₹ 125.90
9788184090864	BOOK 1	₹ 149.90
9788184090870	BOOK 2	₹ 159.90
9788184095654	воок з	₹ 165.90
9788184095661	BOOK 4	₹ 165.90

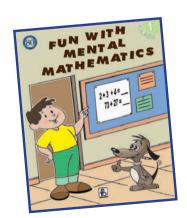
ISBN	TITLE	PRICE
9788184095678	BOOK 5	₹ 165.90
9789350370766	BOOK 6	₹ 204.90
9789350370773	BOOK 7	₹ 211.90
9789350370780	BOOK 8	₹ 215.90

#### **FUN WITH MENTAL MATHEMATICS**

#### **CLASSES INTRODUCTORY TO 8**

# Highlights

 The series is written in strict conformity with latest NCF for school education prepared by NCERT



14

- The books of the series are suitable for schools affiliated to CBSE and ICSF
- The series aims to provide ample practice material for students in an entertaining way

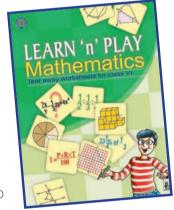
ISBN	TITLE	PRICE
9788184099980	INTRODUCTORY A	₹ 69.90
9788184099997	INTRODUCTORY B	₹ 69.90
9789350370001	BOOK 1	₹ 89.90
9789350370018	BOOK 2	₹ 89.90
9789350370025	воок з	₹ 99.90

ISBN	TITLE	PRICE
9789350370032	BOOK 4	₹ 99.90
9789350370049	BOOK 5	₹ 99.90
9789350370056	BOOK 6	₹ 109.90
9789350370063	BOOK 7	₹ 109.90
9789350370070	BOOK 8	₹ 109.90

# **LEARN 'n' PLAY MATHEMATICS**

#### **CLASSES 1 TO 8**

- The books are written in conformity with the NCF for school education prepared by NCERT, covering the syllabi for schools affiliated to CBSE, ICSE and other state boards
- This series is based on the guidelines of CCE adopted by CBSE.
- The whole focus in the series is on creating an enjoyable experience in mathematics by including a variety of problems which are closely related to our daily life situations
- Profusely illustrated and creatively designed to make the practice of mathematics student-friendly



ISBN	TITLE	PRICE
9789350371954	BOOK 1	₹ 159.90
9789350371947	BOOK 2	₹ 159.90
9789350372012	BOOK 3	₹ 179.90
9789350372029	BOOK 4	₹ 179.90

ISBN	TITLE	PRICE
9789350372036	BOOK 5	₹ 189.90
9789350372043	BOOK 6	₹ 199.90
9789350372050	BOOK 7	₹ 199.90
9789350372067	BOOK 8	₹ 199.90

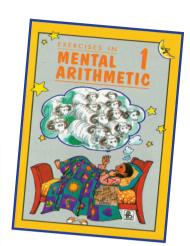
# **EXERCISES IN MENTAL ARITHMETIC**

#### **CLASSES 1 TO 5**

#### **Highlights**

- Exercise in mental arithmetic is designed for improving accuracy and concentration of the students
- Develops mental math abilities among students

ISBN	TITLE	PRICE
9788171704387	BOOK 1	₹ 49.90
9788171704395	BOOK 2	₹ 49.90
9788171704409	воок з	₹ 59.90
9788171704417	BOOK 4	₹ 59.90
9788171704425	BOOK 5	₹ 59.90



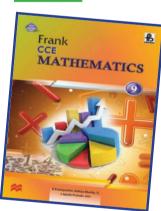
#### FRANK CCE SECONDARY MATHEMATICS

#### **CLASSES 9 & 10**

#### **Highlights**

- The series has been designed as per the syllabus of classes IX and X laid down by CBSE and the CCE guidelines. The series also covers the syllabi of all major school boards
- Text in each chapter is well supported by graded solved examples
- Each chapter in the book includes questions based on MCQs, Puzzles, Crosswords, HOTS, Test assignments, Projects, Lab Manual Activities, etc.

#### Revised



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A 100-hour package of individualised Maths Practice, developed by renowned teachers now comes with this book for classes 9 to 10.







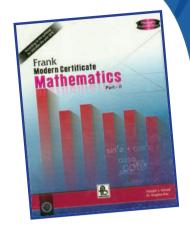


# FRANK MODERN CERTIFICATE MATHEMATICS

#### **CLASSES 9 & 10**

- This series is prepared according to the latest syllabi of mathematics prescribed by the council for the ICSE examinations to be held in and after the year 2013
- Aims to help students to acquire knowledge of various terms, concepts, processes, techniques and principles related to mathematics
- Helps in developing problem-solving and decision-making skills among students

ISBN	TITLE	PRICE
9788184096637	CLASS 9	₹ 239.90
9788184097870	CLASS 10	₹ 271.90





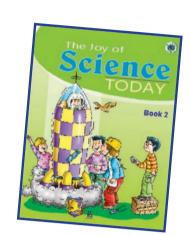
# Science

#### THE JOY OF SCIENCE TODAY

#### **CLASSES INTRODUCTORY TO 5**

## **Highlights**

- Based on the syllabus prepared by the NCERT in accordance with the guidelines laid down in the New Education Policy
- All the books of the series have been thoroughly revised in terms of presentation of text, pictures and exercises
- Books are profusely illustrated and rely mostly on pictures to explain the content
- High order thinking skills (HOTS) and Do You Know? sections make the study of science lively and entertaining



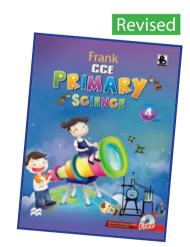
ISBN	TITLE	PRICE
9789350370285	INTRODUCTORY	₹ 91.90
9789350370291	BOOK 1	₹ 132.90
9789350370308	BOOK 2	₹ 149.90

ISBN	TITLE	PRICE
9789350370315	BOOK 3	₹ 169.90
9789350370322	BOOK 4	₹ 173.90
9789350370339	BOOK 5	₹ 181.90

#### FRANK CCE PRIMARY SCIENCE

#### **CLASSES 1 TO 5**

- The series is designed in strict conformity with the latest NCF for school education by NCERT
- The series follows interactive approach to arouse interest in the students and enhance their level of curiosity
- Each book in the series has been carefully planned to make it student-friendly and to present science in an interesting, understandable and enjoyable manner.
- Includes Formative Assessments and Summative Assessments for each term to assess the overall development of the students



ISBN	TITLE	PRICE
9789350374641	BOOK 1	₹ 159.90
9789350374658	BOOK 2	₹ 179.90
9789350374665	BOOK 3	₹ 219.90

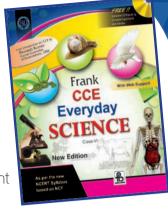
ISBN	TITLE	PRICE
9789350374672	BOOK 4	₹ 229.90
9789350374689	BOOK 5	₹ 239.90

#### FRANK CCE EVERYDAY SCIENCE

#### **CLASSES 6 TO 8**

# Highlights

- The series is designed in strict conformity with the latest NCF for school education by NCERT
- Activities and tools for Formative Assessment and Summative Assessment given at the end of each chapter are based on the CCE guidelines
- The series follows a pedagogy through which a child learns hands-on-activities
- The workbook series is designed to serve as a question bank to enable the students to revise their work before the annual examination



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ISBN	TITLE	PRICE
9789350372074	BOOK 6	₹ 279.90
9789350372081	BOOK 7	₹ 299.90
9789350372098	BOOK 8	₹ 309.90

ISBN	TITLE	PRICE
9789350373200	WORKBOOK 6	₹ 74.90
9789350373217	WORKBOOK 7	₹ 84.90
9789350373224	WORKBOOK 8	₹ 84.90

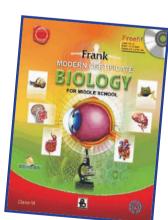
# FRANK MODERN CERTIFICATE CHEMISTRY/PHYSICS/BIOLOGY

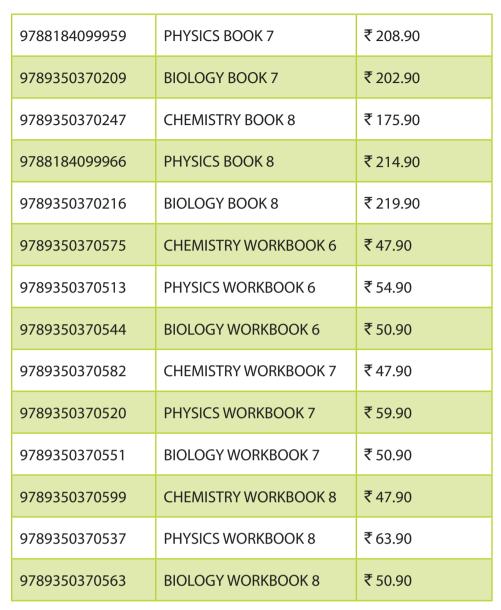
#### **CLASSES 6 TO 8**

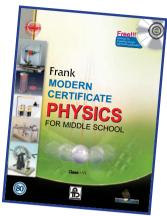
- The series is written in strict conformity with the syllabus prescribed by the Inter-State Board for Anglo-Indian Education and recommended by the council for the ICSE
- Includes Learning Objectives at the beginning of each unit to focus on the key areas of learning
- The workbook is designed to serve as a question bank for students

ISBN	TITLE	PRICE
9789350370223	CHEMISTRY BOOK 6	₹ 160.90
9788184099942	PHYSICS BOOK 6	₹ 164.90
9788184099973	BIOLOGY BOOK 6	₹ 173.90
9789350370230	CHEMISTRY BOOK 7	₹ 168.90











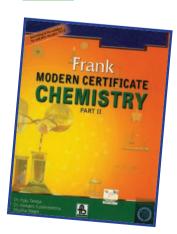
#### FRANK MODERN CERTIFICATE CHEM/BIO/PHYSICS

#### **CLASSES 9 & 10**

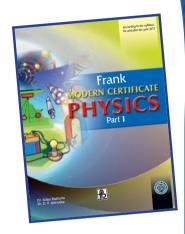
- The series is prepared according to the latest and complete syllabus prescribed by the council for the ICSE
- It would help in developing problem-solving and decision-making skills
- The workbook is designed to serve as a question bank for students

ISBN	TITLE	PRICE
9789350370704	CHEMISTRY CLASS 9	₹120.90
9789350370698	PHYSICS CLASS 9	₹ 247.90





9789350370827	BIOLOGY CLASS 9	₹ 247.90
9789350370711	CHEMISTRY WB - CLASS 9	₹84.90
9789350370728	PHYSICS WB – CLASS 9	₹ 163.90
9789350370834	BIOLOGY WB – CLASS 9	₹ 153.90
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9789350372791	PHYSICS CLASS 10	₹229.90
9789350372937	BIOLOGY CLASS 10	₹ 199.90
9789350372807	CHEMISTRY WB - CLASS 10	₹ 99.90
9789350372814	PHYSICS WB – CLASS 10	₹ 159.90
9789350373675	BIOLOGY WB – CLASS 10	₹ 124.90



# FRANK CCE SECONDARY SCIENCE (PHY/CHEM/BIO)

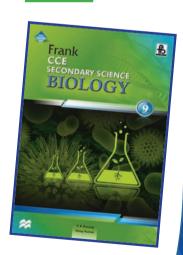
#### **CLASSES 9 & 10**

# Highlights

- The series is based on NCERT syllabus for secondary classes and the vision of the National Curriculum Framework 2005
- This series is based on the CCE pattern and is suitable for schools affiliated to CBSE schools
- Each chapter includes Formative Assessments and Summative Assessments
- Includes Additional Questions-Answers based on NCERT

ISBN	TITLE	PRICE
9789350374221	PHYSICS BOOK 9	₹ 209.90
9789350374245	CHEMISTRY BOOK 9	₹ 199.90
9789350374269	BIOLOGY BOOK 9	₹ 229.90
9789350374238	PHYSICS BOOK 10	₹ 219.90
9789350374252	CHEMISTRY BOOK 10	₹ 209.90
9789350374276	BIOLOGY BOOK 10	₹ 229.90

# Revised



#### FRANK CCE SECONDARY SCIENCE PRACTICALS

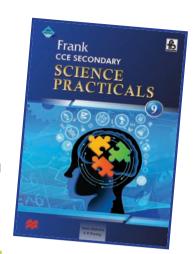
#### **CLASSES 9 & 10**

#### **Highlights**

- This series is written in strict conformity with the latest syllabus prescribed by CBSE as per the NCF 2005 prepared by NCERT
- The book has been designed to provide intelligent understanding of the basic principles of science to students by stimulating their imagination, observation and reasoning by illustrating and dramatizing the concepts
- Recognises laboratory work as an integral part of the science programme and is practical oriented

ISBN	TITLE	PRICE
9789350374306	CLASS 9	₹ 169.90
9789350374313	CLASS 10	₹ 179.90

#### Revised



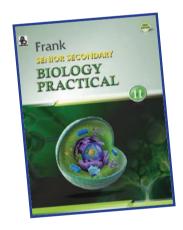
# FRANK SENIOR SECONDARY PHY/CHEM/BIO PRACTICALS

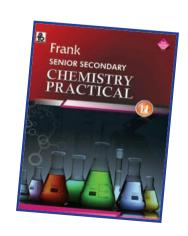
#### (CLASSES 11 & 12)

- This series has been written in strict conformity with the latest syllabus prescribed by the CBSE as per NCF prepared by NCERT
- Aims to imbibe in the students scientific temper leading to problemsolving and creative thinking attitude
- Includes detailed theory in each experiment to bring out minute details of the terms, principles and procedures to the students

ISBN	TITLE	PRICE
9789350374405	PHYSICS PRACTICALS CLASS 11	₹ 209.90
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# **Social Science**

#### **JOY OF SOCIAL STUDIES**

#### **CLASSES 1 TO 5**

## **Highlights**

- The series is suitable for schools affiliated to CBSE, ICSE and State Boards
- This series adopts a multi-disciplinary approach drawing topics from different branches of social studies such as Geography, History and Civics
- This series includes life skills based activities to enable holistic development of the learner's personality

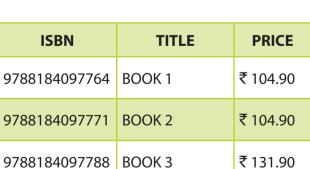
ISBN	TITLE	PRICE
9789350375037	BOOK 1	₹119.90
9789350375044	BOOK 2	₹ 129.90
9789350375051	BOOK 3	₹139.90

ISBN	TITLE	PRICE
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# FRANK SOCIAL STUDIES—AN ENVIRONMENTAL APPROACH

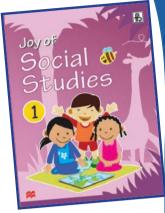
#### **CLASSES 1 TO 5**

- This series is suitable for schools affiliated to CBSE, ICSE and state boards
- This series adopts a multi-disciplinary approach drawing topics from different branches of social studies such as Geography, History and Civics
- Each lesson in the series is followed by exhaustive exercises and questions to reinforce learning



ISBN	TITLE	PRICE
9788184097795	BOOK 4	₹ 159.90
9788184097801	BOOK 5	₹ 142.90





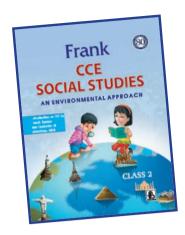


# FRANK CCE SOCIAL STUDIES— AN ENVIRONMENTAL APPROACH

#### **CLASSES 1 TO 5**

#### **Highlights**

- This series is based on the CCE scheme introduced by the CBSE
- Suitable for schools affiliated to CBSE and other state boards of education following the NCF
- Adopts a multi-disciplinary approach drawing topics from different branches of Social Studies such as Geography, History and Civics



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9789350371602	BOOK 1	₹139.90
9789350371619	BOOK 2	₹ 139.90
9789350371626	BOOK 3	₹ 154.90

ISBN	TITLE	PRICE
9789350371633	BOOK 4	₹ 172.90
9789350371640	BOOK 5	₹ 194.90

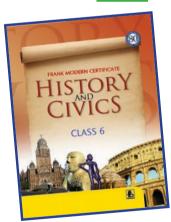
#### FRANK MODERN CERTIFICATE HISTORY & CIVICS

#### **CLASSES 6 TO 8**

- This series is based on the syllabus prescribed by the Inter-State Board of Anglo-Indian Education
- The series is in accordance with the ICSE examination pattern
- The series provides a solid foundation in History learning and the section on Civics is developed in a way that helps the learner to understand and comprehend the organization and functioning of the Indian political system and the world they live in better

ISBN	TITLE	PRICE
9788184099300	BOOK 6	₹ 167.90
9788184099317	BOOK 7	₹ 196.90
9788184099324	BOOK 8	₹ 202.90





#### FRANK MIDDLE SCHOOL GEOGRAPHY

#### **CLASSES 6 TO 8**

## **Highlights**

- The series is written in strict conformity with the latest syllabus prescribed by the Inter-State Board for Anglo-Indian Education recommended by the Council for the ICSE
- Includes a section on Practical Geography, Physical Geography and Regional Geography
- Includes thought-provoking questions

ISBN	TITLE	PRICE
9788184099416	BOOK 6	₹ 177.90
9788184099423	BOOK 7	₹ 184.90
9788184099430	BOOK 8	₹ 209.90
9788184099430	BOOK 8	₹ 209.90

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9789350370797	WORKBOOK 6	₹ 48.90
9789350370803	WORKBOOK 7	₹ 51.90
9789350370810	WORKBOOK 8	₹ 54.90

ICSE

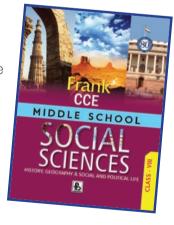
GEOGRAPH

#### FRANK CCE MIDDLE SCHOOL SOCIAL SCIENCES

#### **CLASSES 6 TO 8**

- The series is based on the NCERT syllabus and vision of the National Curriculum Framework 2005 and on the CCE pattern
- It is with compliance to CBSE and State Boards
- The book talks about History, Geography and our social & political life
- Involves "Interactive Activities" to inculcate scientific temper and a proactive attitude among students

ISBN	TITLE	PRICE
9789350371701	BOOK 6	₹ 188.90
9789350371718	BOOK 7	₹ 209.90
9789350371725	BOOK 8	₹ 257.90





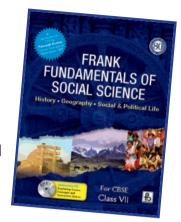
#### FRANK FUNDAMENTALS OF SOCIAL SCIENCE

#### **CLASSES 6 TO 8**

## **Highlights**

- This series is written in strict conformity with the NCF of the NCERT
- It is based on the CCE scheme introduced by CBSE and affiliated to CBSE and state board schools
- This series deals with sections on History, Geography and our Social and Political Life
- Includes interesting case studies and narratives to facilitate experiential understanding as children learn best through concrete experiences

ISBN	TITLE	PRICE
9789350371466	CLASS 6	₹ 299.90
9789350372715	CLASS 7	₹ 324.90
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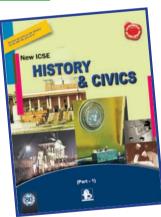
#### **CLASSES 9 & 10**

#### **Highlights**

- The series is revised according to the new syllabus prescribed for History and Civics by the Council for the ICSE Examinations to be held in and after the year 2014
- The book deals with History and Civics sections
- Details on the Internal Assessments, which forms an integral part of the final assessment in History and Civics, are given as Appendix

ISBN	TITLE	PRICE
9789350373927	BOOK 9	₹ 202.90
9788184095876	BOOK 10	₹ 226.90





#### FRANK MODERN CERTIFICATE GEOGRAPHY

#### **CLASSES 9 & 10**

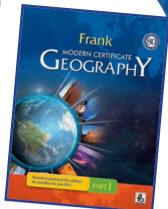
# **Highlights**

 The series is written in strict conformity with the syllabus prescribed by the Council for the Indian School Certificate Examinations for the



- This series allows the students to improve their spatial skills
- A few interesting and supplementary details have been introduced so as to maintain the continuity of ideas and stimulate a desire for probing deeper into the subject, for geography is a living subject!

ISBN	TITLE	PRICE
9789350372708	BOOK 9	₹ 230.90
9789350371961	BOOK 10	₹314.90

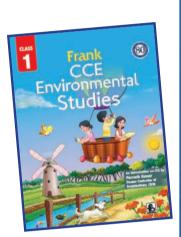


#### FRANK CCE ENVIRONMENTAL STUDIES

#### **CLASSES 1 TO 5**

## **Highlights**

- This series is written in strict conformity with the CCE scheme introduced by CBSE
- It adheres to the NCF prepared by NCERT, for schools affiliated to CBSE, CISCE and state boards of education following the NCF
- This series is designed to inculcate an integrated perspective on science and social studies by drawing upon familiar situations from day-today experience of a child and interpret them in relation to their real life environment



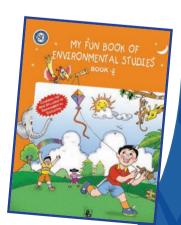
ISBN	TITLE	PRICE
9789350371657	BOOK 1	₹131.90
9789350371664	BOOK 2	₹ 153.90
9789350371671	BOOK 3	₹ 208.90

ISBN	TITLE	PRICE
9789350371688	BOOK 4	₹ 208.90
9789350371695	BOOK 5	₹ 247.90

#### MY FUN BOOK OF ENVIRONMENTAL STUDIES

#### **CLASSES 1 TO 5**

- This series is written in strict conformity with the NCF for school education prepared by NCERT and covers the syllabus for schools affiliated to the State Boards of Education following the NCF
- The series aims at creating awareness in the minds of the young learners about their environment in a concentric and orderly manner starting from the individual and going up to the community



• Each book in the series has been carefully planned to make it student-friendly and to present environmental studies in an interesting, understandable and enjoyable manner

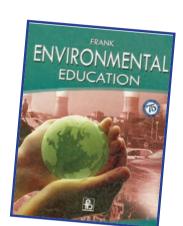
ISBN	TITLE	PRICE
978817170672X	BOOK 1	₹124.90
9788171706738	BOOK 2	₹ 149.90
9788171707939	воок з	₹ 185.90

ISBN	TITLE	PRICE
9788171707947	BOOK 4	₹ 209.90
9788171707955	BOOK 5	₹ 259.90

#### FRANK ENVIRONMENTAL EDUCATION

#### **CLASSES 1 TO 12**

- The series has been written in strict conformity with the latest syllabi on environmental education prepared by the NCERT and adopted by Boards of Education, including CBSE, CISCE and various other state boards
- The series aims to create awareness in the minds of the young learners about their environment and also their commitment to protect the environment



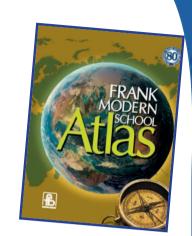
ISBN	TITLE	PRICE	ISBN	TITLE	PRICE
978818409065X	BOOK 1	₹ 76.90	9788184095579	ВООК 7	₹111.90
9788184090668	BOOK 2	₹ 88.90	9788184095586	BOOK 8	₹137.90
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9788184095562	BOOK 6	₹ 95.90	9788184096163	BOOK 12	₹ 174.90

# Atlas

# FRANK MODERN SCHOOL ATLAS

- Frank Modern School Atlas fulfils the key curriculum requirements of Geography and History for different curricula
- Includes wide range of detailed and accurate physical, political and thematic world and continent maps with demographic categorisation

ISBN	TITLE	PRICE
9789350370421	FRANK MODERN SCHOOL ATLAS	₹ 157.90



# General Knowledge

#### **GET READY TO KNOW MORE**

#### **CLASSES 1 TO 8**

#### **Highlights**

- Graded series of books on general knowledge, general awareness, personality development, and life skills affiliated to CBSE, CISCE and other state boards
- It reflects the spirit of the NCF 2005 to help all-round development of a child
- Includes various topics from language & literature, science, humanities, science and living world

ISBN	TITLE	PRICE
9789350374696	BOOK 1	₹ 89.90
9789350374702	BOOK 2	₹ 95.90
9789350374719	BOOK 3	₹ 99.90
9789350374726	BOOK 4	₹ 104.90

ISBN	TITLE	PRICE
9789350374733	BOOK 5	₹ 109.90
9789350374740	BOOK 6	₹ 109.90
9789350374757	BOOK 7	₹119.90
9789350374764	BOOK 8	₹129.90

#### **ENDLESS WORLDS**

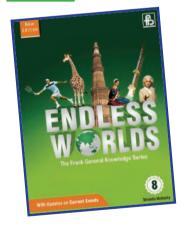
#### **CLASSES 1 TO 8**

#### **Highlights**

- Endless Worlds is a general knowledge series in eight volumes designed to educate and entertain students keeping pace with the growing need for knowledge
- This series establish students' connection with their environment, their history, and their own space
- This series involves mind games and interesting exercises to simulate the student's learning ability

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9789350374771	BOOK 1	₹ 109.90
9789350374788	BOOK 2	₹114.90
9789350374795	воок з	₹ 119.90
9789350374801	BOOK 4	₹129.90

# Revised



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9789350374825	BOOK 6	₹ 139.90
9789350374832	BOOK 7	₹ 145.90
9789350374849	воок 8	₹ 149.90

Revised

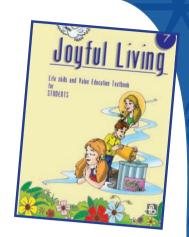
Get Ready to

# Value Education & Life Skills

# **JOYFUL LIVING**

#### **CLASSES 1 TO 12**

- These books are written in strict conformity with the major human values and guidelines prescribed by NCERT
- This series is designed to inculcate life skills and moral values in students and instil in them the importance of peaceful coexistence with all the creations of nature
- The content of the book is arranged so as to enable the child discover, choose, internalize and practise moral values





ISBN	TITLE	PRICE
9788171709540	BOOK 1	₹ 62.90
9788171709567	BOOK 2	₹ 76.90
9788171709583	воок з	₹ 76.90
9788171709605	BOOK 4	₹ 76.90
9788171709621	BOOK 5	₹ 98.90
9788171709648	BOOK 6	₹ 98.90

ISBN	TITLE	PRICE
9788171709664	BOOK 7	₹ 95.90
9788171709680	BOOK 8	₹ 95.90
9788171709702	BOOK 9	₹81.90
9788171709729	BOOK 10	₹81.90
9788171709745	BOOK 11 & 12	₹ 84.90

# Information Technology

#### FRANK COMPUTER SCIENCE

#### **CLASSES 1 TO 8**

# **Highlights**

- This series have closely followed the guidelines prepared by the NCERT in accordance with the NCF and software required for the daily working
- This series begins with basic concepts of computer science and gradually moves to advanced concepts and software
- Includes exercises based on CCE pattern

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9789350371053	BOOK 1	₹ 89.90
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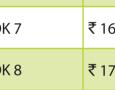
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# **Highlights**

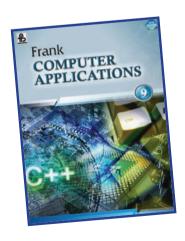
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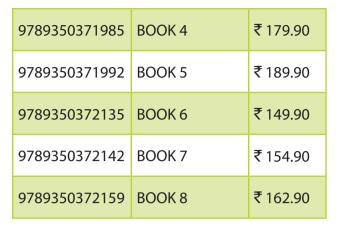
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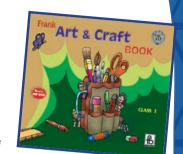
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