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macmillan
education
India




MACMILLAN ENGLISH CAMPUS

EQUIPS TEACHERS

ENCOURAGES STUDENTS

ENHANCES LEARNING



Macmillan English Campus is the English language learning platform developed with you in mind. And thanks to our intuitive design, it's never been easier to use. Whether you teach in-work professionals or teenage students preparing for university entrance exams, you'll discover carefully graded online materials to cover and check every competence level and every area of English language teaching.

Choose from our bank of over 60 pre-built courses and more than 5,000 activities to find the blended solution for your teaching needs, whatever they may be.

With over a decade of digital expertise, the team behind the English Campus are here to support you every step of the way. We currently work with over 100,000 students and more than 150 ELT institutions worldwide, so you know that you can trust us when it comes to getting started on your blended learning journey.



"Seeing the redesigned Macmillan English Campus, I am very pleased with the reduced and modern new layout. The new homepage gives a sense of achievement and motivates to keep completing resources and actively search for additional resources to further improve English skills. The platform's functions and features have been organized logically and make handling of the platform self-explanatory and more intuitive. I am positive that our clients will highly value the alterations which were clearly designed to enhance every student's learning experience."

Isabell Kemper, arenalingua, Germany

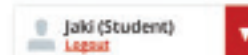
Take a closer look at the English Campus

The English Campus gives your students the flexibility to ...

view your institution's personalized logo and branding



stay in touch with teachers and receive feedback directly on their homepage



easily access all the most important areas of the Campus in one click



keep track of their progress and see their assigned courses at a glance (page 4)

Home

MY COURSES

CEFR Level C1
Score so far: 54%
Progress

Tin Company Upper Intermediate
Score so far: 17%
Progress

PROGRESS REPORT ▶

MARKING (2) ▶

TESTS

Progress test -business English pre-intermediate
On Test
Deadline: 22 Sep 2014

End of course test (Business English)
Result pending
Date taken: 03 Sep 2014

PRACTICE SCORES

Money troubles	70%
Booking a holiday	8%
Ideas/ meeting memo	67%
Astro Explorer - Average	Viewed

MESSAGES (1)

04 Sep 2014
Conversation class

03 Sep 2014
Homework

02 Sep 2014
Homework for tomorrow

02 Sep 2014
Homework!

SEND ▶ INBOX ▶

OF INTEREST

News
02 Sep 2014 - Rich people in India will be richer in four years

Grammar Reference Unit
Second conditional: use

The Daily Bite

Culture World >

Animal Explorers >

My Files >

quickly view latest practice scores and upcoming deadlines for tests (page 5)

find word lists, bookmarks, web links and the Macmillan Dictionary all in one place (page 7)



Dictionary



My Word List



My Bookmarks



My Web Links

HIDE TOOLS

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Over 5,000 activities and 60 pre-built courses

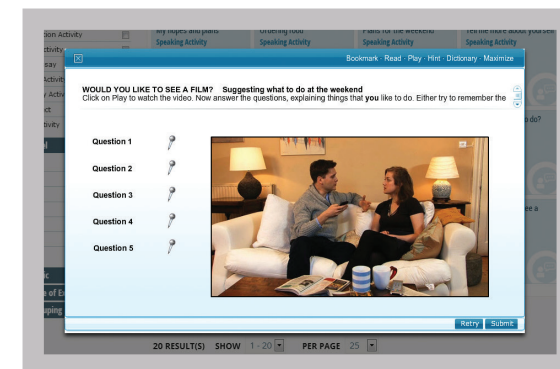
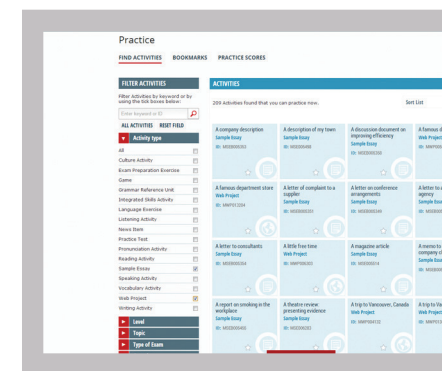


"We pride ourselves on providing tailor-made courses and the wealth of resources on Macmillan English Campus means that there really is something for everyone."

Kate Roussel,
Fluency Formation, France

Covering every language level from elementary to advanced, the English Campus offers activities to practise the full range of skills, listening, reading, writing and speaking as well as vocabulary, pronunciation and grammar. Our latest teacher-marked writing and speaking activities now allow you to extend your students' productive skills practice even further.

Get started with our range of ready-to-use courses or explore our extensive database of activities to create your own tailor-made learning experience. From real-work business English activities to preparation exercises for Cambridge English, IELTS, TOEFL® and TOEIC® exams, the English Campus is fully adaptable to suit your teaching needs.



Choose from over 30 pre-built tests and 1,000 activities for customizable tests to check your students' progress. Student scores are sent directly to you as soon as they've clicked submit.

Our Placement Test helps ensure your students are always learning at the right pace. All the activities are automatically marked and mapped to CEFR, Cambridge English and ALTE levels, so you can see exactly where your students are in their development.



TESTS

Progress test -business English pre-intermediate [Do Test](#)
Deadline: 30 Sep 2015

End of course test (Business English)
Result pending
Date taken: 03 Sep 2014




Macmillan English Campus

Messages (1) Julie (Student) Logout

TEST Time left: 00:10:36 Exercises: 0/10 0/10 Submit Test

DESCRIBING A JOB
Click on the correct answer in each drop-down menu.

Joan has quite an important job. She's the Assistant Director of the design department of a large company. She is for a staff of 20 and she the various projects that her department has. They have to meet and so she is often pressure at work. She also has to do quite a lot of as well as running the projects. She often has to with clients and she goes to a lot of meetings and conferences. One of her other is that she has to in for her boss, the Director, when he is away. When problems arise, she has to be and she often has to act on her own when a solution is required quickly.



Assigned by: Julie Wren
Assigned to: Julie Wren
Completed: 06 Nov 2013
Score:

Stress-free
testing for every
situation



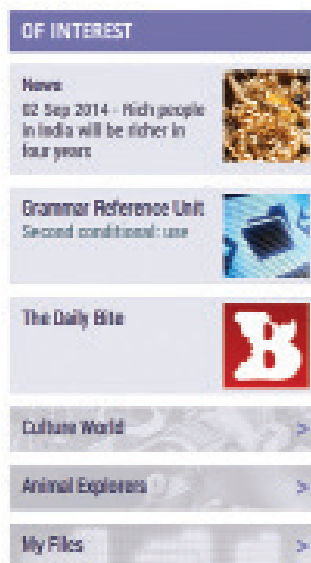
Extra features to enhance learning



Discover new content updated daily and weekly with a world of interactive materials to offer something new each time you log in.

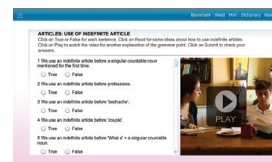
Games

Access our bank of interactive games to motivate and engage students of all ages.



News

Develop language in context with topical articles and ready-to-use activities from the Guardian published every week and available at easy, average and difficult levels.



Grammar Reference Units

Find over 460 reference units with videos, animations and examples to reinforce key grammar points and clear common doubts.



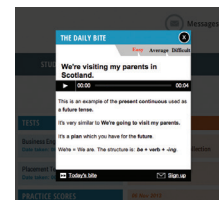
"The Campus has helped AACI and its courses by making the classes more dynamic and providing a very wide range of extra resources for students to practise at home and in the classroom."

Mariano Alvarez, AACI Lamos, Argentina



Culture World

Use contemporary British culture as a springboard to explore everyday topics and encourage collaborative project work.



The Daily Bite

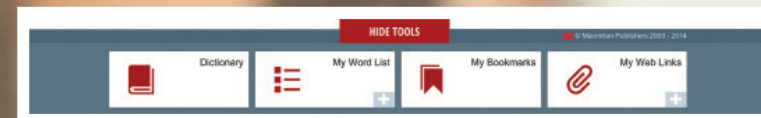
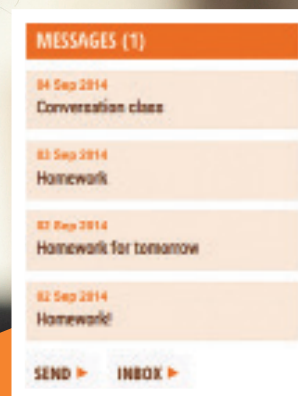
Top up language learning with a new bite-sized language and grammar tip every day, available on your homepage and directly into your email inbox.



Communicate with students and provide feedback instantly to their homepage.

Whether you need to set homework, provide further support or send class announcements, our secure messaging service helps to bridge the gap between the classroom and self-study.

Access saved materials and links quickly through a personalized tool bar available on every page of the new English Campus platform. Bookmark individual activities, create personalized vocabulary lists and send your students links to extra materials.



Easy-to-access
tools to help stay
organized

Discover the benefits for you and your students

FOR STUDENTS

The English Campus offers your students a flexible learning environment personalized for their individual needs. On the go, at work or in the classroom, students can easily access all their course materials and keep track of their progress as soon as they log in.

And with our searchable bank of activities, finding engaging materials to boost their language development is easy – all it takes is a single click. Whether they want functional language practice on everyday topics, or need a bit of last minute revision, the English Campus provides them with the tools to support their learning.



FOR TEACHERS

With automatic marking, easy-to-use course-building tools and high quality activities you can trust, the English Campus allows you to free up your time so you can focus on the important task of teaching and leave the rest to us.

See all your students' scores in one place and manage feedback directly through the platform. Our tools allow you to send bookmarks, word lists, links and files to your students so it's easy to give them that extra support.

For your own professional development, you'll find a methodology library plus an extensive Support Centre on our site for training and teaching tips to help inspire you along the way.





FOR INSTITUTIONS

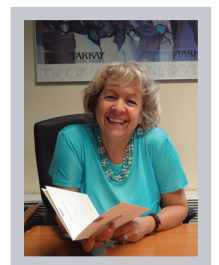
Implementing the English Campus as part of your teaching programmes enables you to expand your offering as an institution and cater to a wider audience of students. From corporate clients to teenage students preparing for university, the English Campus helps prepare you for teaching in and beyond the digital classroom.

Our range of pre-built courses makes it easy to integrate the English Campus into your existing syllabus – and with activities dedicated to business English, English for academic purposes as well as general English, we've made sure to cover all the bases. What's more, with institutional access to usage statistics, it's simple to share these figures with parents or companies you work with.

All our materials come with the quality guarantee of Macmillan Education and are supported by a team with over 10 years of expertise in blended learning. So, when it comes to choosing a new learning solution, we're here to help make the transition as easy as possible and provide your teachers with the training they need.

"The English Campus gave teachers a great opportunity to make their jobs easier and professionally innovative."

**Dr. Anna Ertola,
Single Point Languages, Italy**



EQUIPS TEACHERS
ENCOURAGES STUDENTS
ENHANCES LEARNING

How it works for you

As a flexible blended learning solution, Macmillan English Campus is used by institutions all around the world to suit a variety of different teaching situations.

Take a look at how **private language schools** like ILS International Language School have been using the English Campus to offer **language training for working professionals**.

CASE STUDY



IN COMPANY AND PRIVATE LANGUAGE SCHOOL: ILS INTERNATIONAL LANGUAGE SCHOOL, ITALY

Peter Luntz, EFL Programme Coordinator

Tell us a bit about you and your institution.

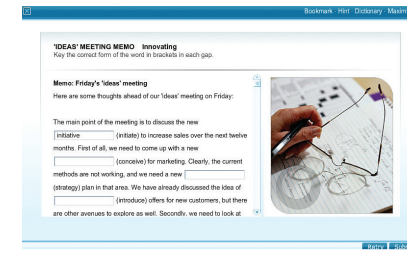
ILS International Language School is a private language school in Milan, Italy. We focus on corporate language training for a variety of languages. We hold lessons both at our school and in company.

How do you use Macmillan English Campus?

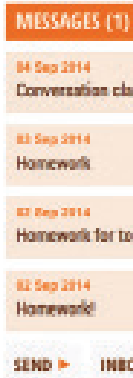
We use Campus in conjunction with face-to-face courses in blended learning programmes. Some courses follow a more structured programme using Macmillan coursebooks to allow for maximum face-to-face and online integration. Others are assigned an online programme that is appropriate for their level. We generally give students 3, 6 or 9 months access. It is useful to have their Campus access finish a month or two after their face-to-face lessons: this gives students a chance to review and continue contact with the language.

How has Macmillan English Campus helped your institution, your teachers and your students?

It has been a good way to modernize our course. It satisfies requirements by some companies for blended courses that must have an online component. It is easy to use for teachers and requires little effort on their part as teachers are often very busy. Students can have nearly endless possibilities for extra language practice outside the classroom.

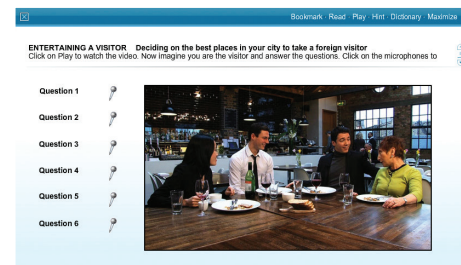
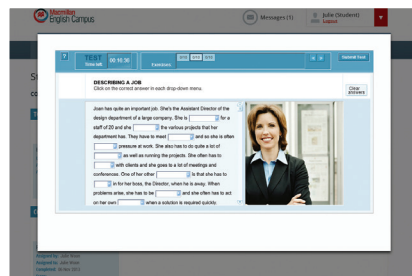


Choose from over 500 business English activities dedicated to real work scenarios to create courses tailored to your students.



Busi

Integrate learning into busy working lives and set activities and progress tests accessible anywhere, anytime.



Keep in touch with students constantly on the move through our internal messaging service.



Help students stay topical with weekly news items from the Guardian available at easy, average and difficult.

Build on productive language skills outside of the classroom with the ability to give teacher feedback on speaking and writing activities through the English Campus.

Business English



How it works for you

For **universities** offering language courses, finding **high quality materials tailored to academic life** is essential. That's why our EAP courses are authored by university lecturers and EAP specialists from leading institutions in the UK, including University College London, London School of Economics and Durham University.

Read how Universidad Latinoamericana has been using the English Campus and see how our platform could be integrated into your course syllabus.

CASE STUDY **UNIVERSITY: UNIVERSIDAD LATINOAMERICANA**

Maria Elena González García, English Teacher

Tell us a bit about you and your institution.

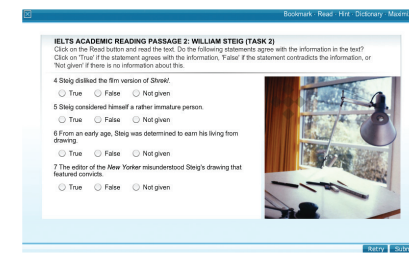
The Universidad Latinoamericana has been dedicated to providing young adults with a professional, first level education for over 36 years. In August 2008, the ULA joined Apollo Global, and since then has evolved into a leading institution.

How long have you been using Macmillan English Campus, and how do you use it?

The English Campus was incorporated into ULA's Academic English Programme – English Pass – Tu pase al mundo internacional del trabajo – in August 2011. A 6-level programme was designed to reach a B1 + level and students obtain the TOEIC certification. We've also created our own language exams for all levels inside the English Campus. I'm proud to say that it is the first language programme of this kind at ULA.

How has Macmillan English Campus helped your institution, your teachers and your students?

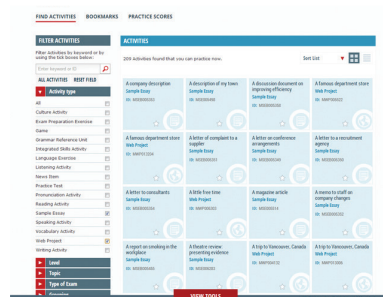
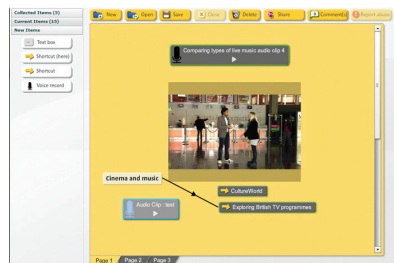
The majority of our students have shown enthusiasm and great interest for e-learning and enjoy having so many Campus resources at their fingertips, for example through the news items, the videos, and pronunciation exercises. As a teacher, I can provide my students with supplementary materials and see to their individual linguistic needs.



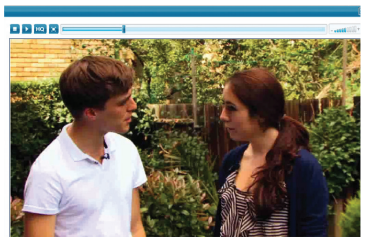
Help students on pre-sessional courses for university get up to speed with exam preparation activities covering Cambridge English, IELTS and TOEFL® exams.



Enable students to work collaboratively by creating shared projects through the myPAD area of Culture World.



Set homework and encourage independent learning with automatically marked activities and the ability to instantly track student progress.



Supplement academic language practice in seminars with our bank of videos demonstrating grammar in use.

Use our bank of web projects and sample essays for extension activities relevant to academic and everyday life.

Use for Academic Purposes



Find out how other institutions like you are using the English Campus by reading the rest of our **case studies** on our website.



"Our interactive online training sessions are a great way to learn all the Macmillan English Campus essentials, from setting up classes to building your own courses. For new and existing users, the training sessions are a great forum to get inspiration, tips and advice, and to ask all your questions."

Jacqueline Kershaw,
Digital Teacher Trainer

Training and support every step of the way

From start to finish, our team are here to support you, whether through our regular training webinars or face-to-face training sessions at your institution. You'll find a range of lesson plans, how-to guides and downloadable videos all in our Support Centre.

www.macmillanenglishcampus.com

Get in touch

Visit us at www.macmillanenglishcampus.com and sign up to our monthly newsletter to keep up to date with all our latest news, developments and events.

Interested in taking a more in-depth look? Come along to one of our free online demonstrations of the English Campus for a personalized tour of the platform and receive your own demo access details.

For more information, simply email us at marketing@macmillan.co.in or organize a call back via our website to speak directly to one of our team.



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