Welcome to our School Books Catalogue, 2014

The name Frank Brothers is synonymous with quality in academic publishing for eighty years. Students all across India have used and enjoyed books from Frank Brothers. As an educationalist, Frank Brothers is treading a new path this year.

Our research and well-informed insights into modern education have helped us understand that although the time to learn is fixed, the quantum of learning is variable. Every year, students get the time frame of 'one academic year' to learn as much as they can about a multitude of subjects. The system of 'one academic year' allows some students to excel with flying colours while others face huge obstacles in terms of knowledge gaps.

The company has taken the initiative to improve the system of education by attempting to fill these knowledge gaps through **blended learning**. Blended learning is self-paced and self-assessed; it allows students to imbibe the concepts on their own and then use the classroom for interaction.

Our portfolio this year carries the highly trusted *Joy of Mathematics* in a new avatar supported by interactive digital content. The ever popular Frank Middle School Geography, Frank CCE Everyday Science, Joyful Living and Frank Computer Science have been revised.

Looking forward to a fruitful partnership.

Best wishes for the academic year ahead.

Amitall Nagpal
Amitabh Nagpal

Chairman and Managing Director

Macmillan Group (India)









From the desk of Chairman Emeritus

'The rung of a ladder was never meant to rest upon, but only to hold a man's foot long enough to enable him to put the other somewhat higher.'

—Thomas Henry Huxley

Frank Brothers was set up in 1930 by Mr K. L. Govil, with a vision to provide trusted books and to always keep the customer satisfied. Since then the company has been at the forefront of school publishing. Today it has a strong business footing not only in India, but also in UAE, Muscat, Oman, Saudi Arabia, Sri Lanka, and Nepal, etc.

The company was the first to introduce *Modern Mathematics* in ICSE, the first to incorporate CCE, the first to create customised books for State Boards and more. Frank Brothers has leading educationalists to its name—Ms Lorraine Mirza of the highly popular *Joy of Mathematics*, Mr Stalin Malhotra of *Learn 'n' Play Mathematics*, Mrs Hilda Peacock, Mr D. K. Sethi and Mr S. N. Chhibber to name a few.

I am proud to say that **Frank Brothers** has merged with **Macmillan Worldwide**—one of the best-known international publishers operating in 100+ countries. Its publishing endeavours encompass high-quality textbooks, fiction and science journals through illustrious imprints, such as Nature, Palgrave, and Picador. Macmillan is looking at increasing its presence in India and acquiring Frank Brothers is a part of its strategy. Macmillan shares our conviction, passion and farsightedness for the betterment of schooling in India.

It is a rare opportunity for Frank Brothers to become a part of Macmillan Education and take advantage of Macmillan's creativity and research to offer innovative products to our students, global teaching tools to our teachers, and most importantly enable our partner schools to stay ahead in the competitive educational environment.

Going forward, Frank Brothers and Macmillan Education will continue to provide the best books by the best-known authors in a wider portfolio to schools of varying affiliations, such as IB, CBSE, ICSE and State Boards.

R. C. Govil

FRANK BROTHERS & CO.







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ICSE/ISC Papers

1



MATHEMATICS



Mathematics

JOY OF MATHEMATICS

CLASSES 0 TO 5 CLASSES 6 TO 8 (REVISED)

Highlights

- Joy of Mathematics for classes 0 to 8 is a series of nine books designed in strict conformity with the latest syllabus prescribed by the Inter-State Board for Anglo-Indian Education, which has been recommended by CISCE
- The series covers the latest syllabus followed by the ICSE and other state boards and the topics are presented in a concentric and graded pattern, built upon previous knowledge
- The books Include Maths lab activity and Project to help students work on individual assignment and group work in a fun way
- Connect to the world provides important information about the topic like the history behind it, scientists related to the topic, its usage in real life, etc
- Step up empowers students to think out-of-the-box



JOY OF **MATHEMATICS**

Free Digital Support

CD ROM (1-5) and Web support

bettermarks

A 100-hour package of individualised Maths Practice, developed by renowned teachers now comes with this book for classes 4 to 8.

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9789350374115	BOOK 1	₹ 164.90
9789350374122	BOOK 2	₹ 179.90
9789350374139	BOOK 3	₹ 214.90
9789350374146	BOOK 4	₹ 239.90
9789350374153	BOOK 5	₹ 239.90
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9789350376072	BOOK 7	₹ 259.90
9789350376089	BOOK 8	₹ 269.90

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9789350374344	PRACTICE EXERCISES 2	₹ 104.90
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FRANK CCE PRIMARY MATHEMATICS

CLASSES INTRODUCTORY TO 5

Highlights

- This series is written in strict conformity with the NCF prepared by NCERT, covering the syllabi for schools affiliated to CBSE and different state boards of education
- Based on the guidelines of CCE adopted by CBSE to make the learning easier and graded
- The series aims at developing skills such as analysis, problemsolving, critical thinking, and decision-making



Mathematics



A 100-hour package of individualised Maths Practice, developed by renowned teachers now comes with this book for classes 4 to 5.



Teacher's Manual available

ISBN	TITLE	PRICE
9789350371886	INTRODUCTORY A	₹ 160.90
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9789350371909	BOOK 1	₹ 201.90
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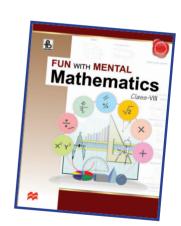
ISBN	TITLE	PRICE
9789350371923	BOOK 3	₹ 242.90
9789350371930	BOOK 4	₹ 269.90
9789350372005	BOOK 5	₹ 294.90

FUN WITH MENTAL MATHEMATICS

CLASSES INTRODUCTORY TO 8

Highlights

- The series is written in strict conformity with latest NCF for school education prepared by NCERT
- The books of the series are suitable for schools affiliated to CBSE and ICSE
- The series aims to provide ample practice material for students in an entertaining way



ISBN	TITLE	PRICE
9788184099980	INTRODUCTORY A	₹ 78.90
9788184099997	INTRODUCTORY B	₹ 78.90
9789350370001	BOOK 1	₹ 100.90
9789350370018	BOOK 2	₹ 100.90
9789350370025	BOOK 3	₹114.90

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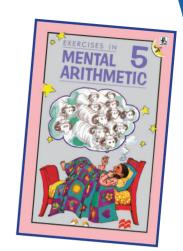
EXERCISES IN MENTAL ARITHMETIC

CLASSES 1 TO 5

Highlights

- Exercises in Mental Arithmetic is designed for improving accuracy and concentration of the students
- Develops mental math abilities among students

ISBN	TITLE	PRICE
9788171704387	BOOK 1	₹ 55.90
9788171704395	BOOK 2	₹ 55.90
9788171704409	воок з	₹ 68.90
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SCIENCE





Science

FRANK CCE EVERYDAY SCIENCE

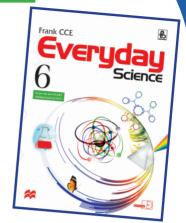
CLASSES 6 TO 8

Highlights

- The series delivers the targeted learning outcomes emphasizing creativity through numerous enjoyable activities based upon highly developed skills for the students of Classes 6-8.
- Enables students to find answers for HOTS questions while exploring existing concepts and comparing them in the context of new ideas
- Includes innovative projects to meet the emerging requirements
- Well-thought-out Formative Assessments and Summative Assessments

ISBN	TITLE	PRICE
9789350375532	BOOK 6	₹ 339.90
9789350375549	BOOK 7	₹ 349.90
9789350375556	BOOK 8	₹ 349.90
9789350375563	WORKBOOK 6	₹ 104.90
9789350375570	WORKBOOK 7	₹ 109.90
9789350375587	WORKBOOK 8	₹119.90

Revised



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> Teacher's Manual available

THE JOY OF SCIENCE TODAY

CLASSES INTRODUCTORY TO 5

Highlights

- Based on the syllabus prepared by the NCERT in accordance with the guidelines laid down in the New Education Policy
- All the books of the series have been thoroughly revised in terms of presentation of text, pictures and exercises
- Books are profusely illustrated and rely mostly on pictures to explain
- High order thinking skills (HOTS) and Do You Know? sections make the study of science lively and entertaining

ISBN	TITLE	PRICE
9789350370285	INTRODUCTORY	₹ 102.90
9789350370291	BOOK 1	₹ 147.90
9789350370308	BOOK 2	₹ 166.90

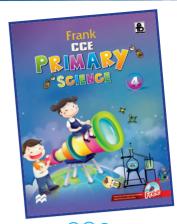
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9789350370315	BOOK 3	₹ 189.90
9789350370322	BOOK 4	₹ 194.90
9789350370339	BOOK 5	₹ 202.90

FRANK CCE PRIMARY SCIENCE

CLASSES 1 TO 5

Highlights

- The series is designed in strict conformity with the latest NCF for school education by NCERT
- The series follows interactive approach to arouse interest in the students and enhance their level of curiosity
- Each book in the series has been carefully planned to make it studentfriendly and to present science in an interesting, understandable and enjoyable manner.
- Includes Formative Assessments and Summative Assessments for each term to assess the overall development of the students



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Teacher's Manual available

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9789350374641	BOOK 1	₹ 179.90
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FRANK MODERN CERTIFICATE CHEMISTRY/PHYSICS/BIOLOGY

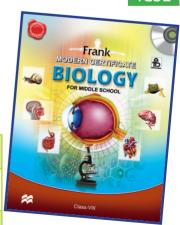
CLASSES 6 TO 8

Highlights

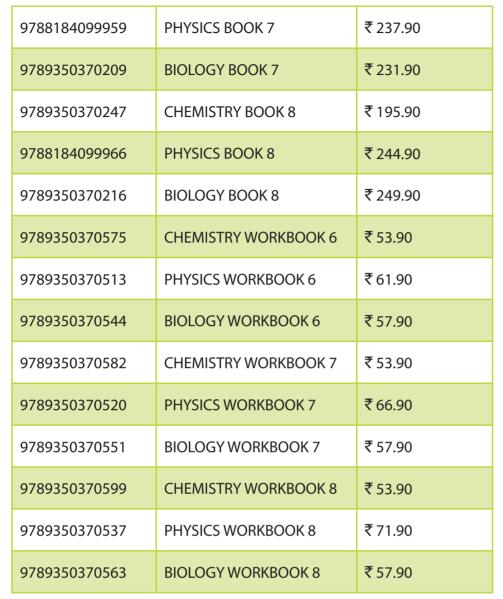
- The series is written in strict conformity with the syllabus prescribed by the Inter-State Board for Anglo-Indian Education and recommended by the council for the ICSE
- Includes Learning Objectives at the beginning of each unit to focus on the key areas of learning
- The workbook is designed to serve as a question bank for students

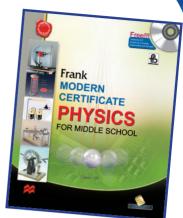
ISBN	TITLE	PRICE
9789350370223	CHEMISTRY BOOK 6	₹ 178.90
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9788184099973	BIOLOGY BOOK 6	₹ 197.90
9789350370230	CHEMISTRY BOOK 7	₹ 187.90

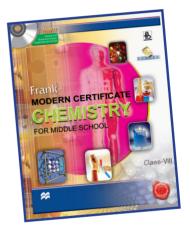
ICSE



Teacher's Manual available







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EVS/SOCIAL SCIENCE/ ATLAS



Social Science

JOY OF SOCIAL STUDIES

CLASSES 1 TO 5

Highlights

- This series is suitable for schools affiliated to CBSE, ICSE and State Boards
- This series adopts a multidisciplinary approach drawing topics from different branches of social studies such as Geography, History and Civics
- This series includes life skills based activities to enable holistic development of the learner's personality

ISBN	TITLE	PRICE
9789350375037	BOOK 1	₹ 133.90
9789350375044	BOOK 2	₹ 144.90
9789350375051	воок з	₹ 155.90

ISBN	TITLE	PRICE
9789350375068	BOOK 4	₹ 167.90
9789350375075	BOOK 5	₹ 190.90

FRANK SOCIAL STUDIES— AN ENVIRONMENTAL APPROACH

CLASSES 1 TO 5

Highlights

- This series is suitable for schools affiliated to CBSE, ICSE and State
- This series adopts a multidisciplinary approach drawing topics from different branches of social studies such as Geography, History and Civics
- Each lesson in the series is followed by exhaustive exercises and questions to reinforce learning

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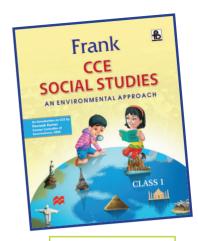
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FRANK CCE SOCIAL STUDIES— AN ENVIRONMENTAL APPROACH

CLASSES 1 TO 5

Highlights

- This series is based on the CCE scheme introduced by the CBSE
- Suitable for schools affiliated to CBSE and other State Boards of Education following the NCF 2005
- Adopts a multidisciplinary approach drawing topics from different branches of Social Studies such as Geography, History and Civics



Teacher's Manual available

ISBN	TITLE	PRICE
9789350371602	BOOK 1	₹ 157.90
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9789350371640	BOOK 5	₹ 219.90

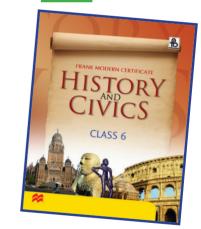
ICSE

FRANK MODERN CERTIFICATE HISTORY & CIVICS

CLASSES 6 TO 8

Highlights

- This series is based on the syllabus prescribed by the Inter-State Board of Anglo-Indian Education
- The series is in accordance with the ICSE examination pattern
- The series provides a solid foundation in History and the section on Civics is developed in a way that helps the learner to understand and comprehend the organisation and functioning of the Indian political system and the world they live in better



ISBN	TITLE	PRICE
9788184099300	BOOK 6	₹ 188.90
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9788184099324	BOOK 8	₹ 227.90

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FRANK MIDDLE SCHOOL GEOGRAPHY

CLASSES 6 TO 8

Highlights

- This revised and upgraded series for classes 6 to 8 has been in conformity with the latest syllabus prescribed by the Inter-State Board for Anglo-Indian Education, which has been recommended by the Council for the Indian School Certificate Examinations, New Delhi
- Well-thought-out exercises to suit the needs of the ICSE Board and reinforce various skills
- Curiosity Corner and Knowledge Box include latest data and recent examples of geographical phenomena
- A Bird's-eye View presents a summary of each lesson to facilitate easy recapitulation and retention
- Let's Enquire and Learn by Doing are inquiry and activity based exercises to improve cognitive skills

Prank Middle School

GCOGTADIN

Revised Edition

Teacher's Manual available

ISBN	TITLE	PRICE
9789350375211	BOOK 6	₹ 204.90
9789350375228	BOOK 7	₹ 212.90
9789350375235	BOOK 8	₹ 241.90

ISBN	TITLE	PRICE
9789350375846	WORKBOOK 6	₹ 53.90
9789350375853	WORKBOOK 7	₹ 57.90
9789350375860	WORKBOOK 8	₹ 61.90

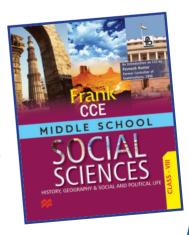
FRANK CCE MIDDLE SCHOOL SOCIAL SCIENCES

CLASSES 6 TO 8

Highlights

- The series is based on the NCERT syllabus and vision of the National Curriculum Framework 2005, and follows the CCE pattern
- It is suitable for schools affiliated to CBSE and State Boards
- The books are divided into three sections: History, Geography and Social and Political Life
- Involves "Interactive Activities" to inculcate scientific temper and develop cognitive skills in students

ISBN	TITLE	PRICE
9789350371701	BOOK 6	₹212.90
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9789350371725	BOOK 8	₹ 289.90



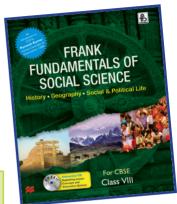
FRANK FUNDAMENTALS OF SOCIAL SCIENCE

CLASSES 6 TO 8

Highlights

- This series is written in strict conformity with the NCF 2005 of the NCERT
- It is based on the CCE scheme introduced by the CBSE
- Each book in this series is divided into three sections on History, Geography and Social and Political Life
- Includes interesting case studies and narratives to facilitate experiential learning as children learn best through concrete experiences

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9789350371466	BOOK 6	₹331.90
9789350372715	BOOK 7	₹ 359.90
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Free Interactive CD

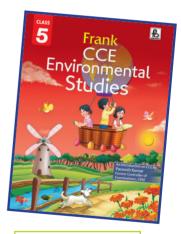
Teacher's Manual available

FRANK CCE ENVIRONMENTAL STUDIES

CLASSES 1 TO 5

Highlights

- This series is written in strict conformity with the CCE scheme introduced by the CBSE
- It adheres to the NCF 2005 and caters to all schools affiliated to the CBSE and State Boards of Education following the NCF 2005
- This series is designed to inculcate an integrated perspective on science and social studies by drawing upon familiar situations from day-to-day experience of a child and interpret them in relation to their environment



Teacher's Manual available

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9789350371695	BOOK 5	₹ 279.90

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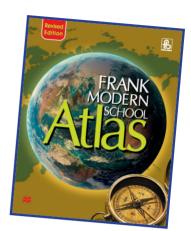
Atlas

FRANK MODERN SCHOOL ATLAS 2014

Highlights

- Frank Modern School Atlas fulfils the key curriculum requirements of Geography and History for different curricula
- Includes wide range of detailed and accurate physical, political and thematic world and continent maps with demographic categorisation

ISBN	TITLE	PRICE
9789350376430	FRANK MODERN SCHOOL ATLAS 2014	₹ 189.90









ENGLISH LANGUAGE TEACHING



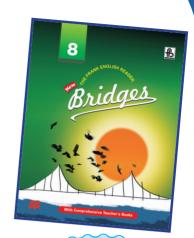
English Language Teaching

NEW BRIDGES

CLASSES 1 TO 8

Highlights

- Written strictly according to the objectives and guidelines of the NCF as well as the curriculum of the Anglo-Indian Board, advocated by CISCE
- Designed to facilitate the process of developing language skills and to help students become confident and creative in the use of the English language
- Activity Books with plenty of grammar and vocabulary drills, completely mapped to the Readers, and extensive comprehension practice
- An exciting teaching-learning experience





ISBN	TITLE	PRICE
9789350370971	READER 1	₹ 184.90
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9789350370995	READER 3	₹ 212.90
9789350371008	READER 4	₹ 212.90
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9789350371046	READER 8	₹ 246.90

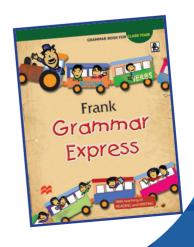
ISBN	TITLE	PRICE
9789350372241	ACTIVITY BOOK 1	₹111.90
9789350372258	ACTIVITY BOOK 2	₹ 116.90
9789350372265	ACTIVITY BOOK 3	₹ 116.90
9789350372272	ACTIVITY BOOK 4	₹ 122.90
9789350372289	ACTIVITY BOOK 5	₹122.90
9789350372296	ACTIVITY BOOK 6	₹122.90
9789350372302	ACTIVITY BOOK 7	₹ 129.90
9789350372319	ACTIVITY BOOK 8	₹ 133.90

FRANK GRAMMAR EXPRESS

CLASSES 1 TO 8

Highlights

- Conforms to the NCF and is suitable for schools affiliated to CBSE, ICSE and State Boards
- Seeks to reinforce the basic rules of grammar in a manner that is practical, fun and engaging
- Helps the young learners monitor their oral/written language skills



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9789350371138	BOOK 1	₹ 117.90
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9789350371152	воок з	₹ 159.90
9789350371169	BOOK 4	₹ 159.90

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9789350371190	BOOK 7	₹ 182.90
9789350371206	BOOK 8	₹ 182.90

FRANK COMMUNICATIVE ENGLISH

CLASSES PRIMER TO 8

Highlights

- Written in strict conformity with the CCE guidelines
- Includes CCE-based assessments and project work
- Focuses on reading, writing, grammar, vocabulary and study skills
- Includes an excellent and graded selection of stories with rich literary content that pushes the learner to read between the lines and infer the purpose of the author





ISBN	TITLE	PRICE
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9789350372401	MAIN COURSE BOOK 1	₹ 188.90
9789350372418	MAIN COURSE BOOK 2	₹ 198.90
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9789350372470	MAIN COURSE BOOK 8	₹ 243.90

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9789350372500	ACTIVITY BOOK 3	₹102.90
9789350372517	ACTIVITY BOOK 4	₹111.90
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9789350372555	ACTIVITY BOOK 8	₹121.90

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ISBN	TITLE	PRICE
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9789350372661	LITERATURE READER 5	₹86.90
9789350372678	LITERATURE READER 6	₹117.90
9789350372685	LITERATURE READER 7	₹132.90
9789350372692	LITERATURE READER 8	₹ 138.90

BUNNY CURSIVE WRITING

CLASSES 0 TO 6

Highlights

- An interesting cursive writing book to teach children how to write the letters of the alphabet
- Helps improve handwriting in young learners



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9788171706002	BOOK 0	₹ 46.90
9788171706010	BOOK 1	₹51.90
9788171706029	BOOK 2	₹ 51.90
9788171706037	BOOK 3	₹51.90

ISBN	TITLE	PRICE
9788171706045	BOOK 4	₹51.90
9788171706053	BOOK 5	₹ 51.90
9788171706061	BOOK 6	₹51.90

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Hindi

HINDI VYAKRAN EVAM RACHNA

CLASSES 3 TO 8

Highlights

- This series is based on NCERT syllabus for primary and middle classes as per the guidelines and vision of the NCF and CCE prescribed by CBSE
- It is suitable for all schools affiliated to CBSE
- Includes simple and clear explanation of grammar rules
- Wide range of fun-activities like word grids and puzzles



ISBN	TITLE	PRICE
9789350374160	CLASS 3	₹ 156.90
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9789350374184	CLASS 5	₹ 173.90

ISBN	TITLE	PRICE
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9789350374214	CLASS 8	₹ 223.90

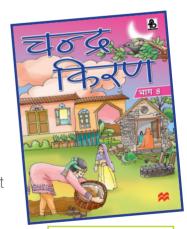
CHANDRA KIRAN

CLASSES PRAVESHIKA TO 8

Highlights

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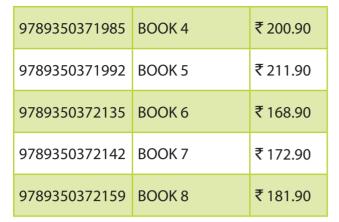
- This series is written in strict conformity with the latest NCF prepared by NCERT
- This series is suitable for schools affiliated to CBSE, CISCE and different school boards
- Aims to develop interest for Hindi language among students by correlating the concepts to the outside world



Teacher's Manual available

ISBN	TITLE	PRICE
9789350371107	PRAVESHIKA	₹111.90
9789350371114	BOOK 1	₹ 172.90
9789350371121	BOOK 2	₹ 179.90
9789350371978	BOOK 3	₹ 189.90

ISBN	TITLE	PRICE
9789350372166	WORKBOOK 1	₹ 78.90
9789350372173	WORKBOOK 2	₹ 89.90
9789350372180	WORKBOOK 3	₹73.90
9789350372197	WORKBOOK 4	₹ 78.90



9789350372203	WORKBOOK 5	₹ 78.90
9789350372210	WORKBOOK 6	₹ 59.90
9789350372227	WORKBOOK 7	₹61.90
9789350372234	WORKBOOK 8	₹ 66.90



INFORMATION TECHNOLOGY

New Frank Catalogue-2014.indd 23 22-10-2013 11:57:24

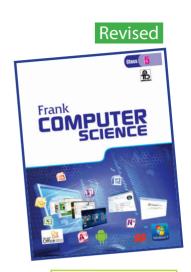
Information Technology

FRANK COMPUTER SCIENCE

CLASSES 1 TO 8

Highlights

- The series is a set of eight books based on Windows 7 and MS-Office 2010 versions, meant for students of Primary and Middle School levels.
- New free and open source software like Tux Paint, Audacity, Stykz are included in this series
- Animation software Flash and Photo editing software Adobe Photoshop have also been introduced
- Students have also been guided on using Web 2.0 tools such as Google, Gmail, Google docs, Picasa, Wikipedia



Teacher's Manual available

ISBN	TITLE	PRICE
9789350375297	BOOK 1	₹112.90
9789350375303	BOOK 2	₹ 134.90
9789350375310	BOOK 3	₹ 144.90
9789350375327	BOOK 4	₹ 174.90

	ISBN	TITLE	PRICE
9789	350375334	BOOK 5	₹ 184.90
9789	350375341	BOOK 6	₹ 204.90
9789	350375358	BOOK 7	₹ 214.90
9789	350375365	BOOK 8	₹ 224.90

FRANK COMPUTER APPLICATIONS

CLASSES 9 & 10

Highlights

- Frank Computer Applications for ICSE has been written in strict conformity with the latest syllabus prescribed by the CISCE
- Adhering to the syllabus, this book has been written for the students to get a thorough knowledge about every aspect of the MS-office software and to learn and understand the fundamentals of computer programming in the Java language
- In this series great care has been taken to explain both theory and programming of the ICSE Syllabus for the Board Examination

ISBN	TITLE	PRICE
9789350374467	CLASS 9	₹212.90
9789350374474	CLASS 10	₹ 259.90







GENERAL KNOWLEDGE



General Knowledge

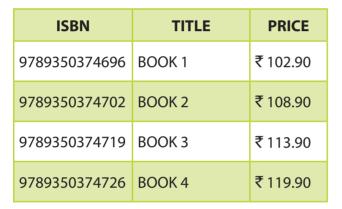
GET READY TO KNOW MORE

CLASSES 1 TO 8

Highlights

- Graded series of books on general knowledge, general awareness, personality development, and life skills affiliated to CBSE, CISCE and other state boards
- It reflects the spirit of the NCF 2005 to help all-round development of
- Includes various topics from language & literature, science, humanities, living world, sports and recreation

ISBN	TITLE	PRICE
9789350374733	BOOK 5	₹124.90
9789350374740	BOOK 6	₹ 124.90
9789350374757	BOOK 7	₹134.90
9789350374764	BOOK 8	₹149.90



ISBN	TITLE	PRICE
9789350374733	BOOK 5	₹124.90
9789350374740	BOOK 6	₹ 124.90
9789350374757	BOOK 7	₹ 134.90
9789350374764	воок 8	₹ 149.90

ENDLESS WORLDS

CLASSES 1 TO 8

Highlights

- Endless Worlds is a general knowledge series in eight volumes designed to educate and entertain students keeping pace with the growing need for knowledge
- This series establish students' connection with their environment, their history, and their own space
- This series involves mind games and interesting exercises to simulate the student's learning ability





Answer Key available

ISBN	TITLE	PRICE
9789350374771	BOOK 1	₹122.90
9789350374788	BOOK 2	₹128.90
9789350374795	BOOK 3	₹133.90
9789350374801	BOOK 4	₹ 145.90

ISBN	TITLE	PRICE
9789350374818	BOOK 5	₹ 145.90
9789350374825	BOOK 6	₹ 156.90
9789350374832	BOOK 7	₹ 162.90
9789350374849	BOOK 8	₹ 168.90

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Answer Key available







VALUE EDUCATION & LIFE SKILLS

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Value Education & Life Skills

JOYFUL LIVING

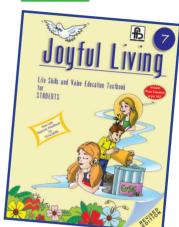
CLASSES 1 TO 12

Highlights

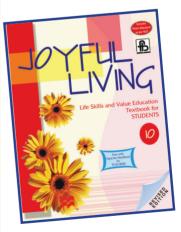
- Joyful Living—Life Skills and Value Education is a series of eleven books written in an easily comprehensible language keeping in mind the age of the students and is in strict conformity with the guidelines prescribed by the National Council of Educational Research and Training (NCERT).
- The series has been designed to inculcate life skills and moral values in students while teaching them the importance of peaceful coexistence with all the creations of nature.
- Suitable inputs, stories and role-plays to help students form right concepts and convictions
- Attractive illustrations, inspiring quotes, thoughts, poems and songs help the students in personal reflection

ISBN	TITLE	PRICE
9789350376324	BOOK 1	₹ 72.90
9789350376331	BOOK 2	₹88.90
9789350376348	BOOK 3	₹88.90
9789350376355	BOOK 4	₹88.90
9789350376362	BOOK 5	₹113.90
9789350376379	BOOK 6	₹113.90
9789350376386	BOOK 7	₹113.90
9789350376393	BOOK 8	₹113.90
9789350376409	BOOK 9	₹ 94.90
9789350376416	BOOK 10	₹ 94.90
9789350376423	BOOK 11 & 12	₹ 97.90

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Free Teacher's Manual





SECONDARY/SENIOR SECONDARY

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MATHEMATICS





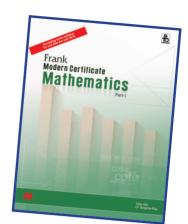
FRANK MODERN CERTIFICATE MATHEMATICS

CLASSES 9 & 10

Highlights

- This series is prepared according to the latest syllabi of Mathematics prescribed by the council for the ICSE examinations to be held in and after the year 2015
- Aims to help students to acquire knowledge of various terms, concepts, processes, techniques and principles related to Mathematics
- Helps in developing problem-solving and decision-making skills among students

ISBN	TITLE	PRICE
9788184096637	CLASS 9	₹ 265.90
9788184097870	CLASS 10	₹ 299.90



FRANK CCE SECONDARY MATHEMATICS

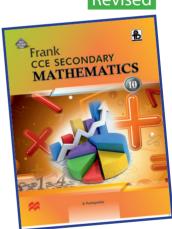
CLASSES 9 & 10

Highlights

- This series has been written in strict conformity with the National Curriculum Framework prepared by NCERT and Continuous and Comprehensive Evaluation (CCE) prepared by CBSE
- Detailed theory with illustrations
- Large number of graded solved examples which include multiple choice questions, very short answer type questions, short and long answer type questions, etc.
- HOTS (Higher Order Thinking Skills) questions to enhance the thinking skills

ISBN	TITLE	PRICE
9789350374283	CLASS 9	₹ 445.90
9789350374290	CLASS 10	₹414.90





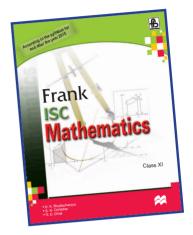
FRANK ISC MATHEMATICS

CLASSES 11 & 12

Highlights

- This series has been thoroughly revised and updated in strict conformity with the new syllabus prescribed by the Council for the Indian School Certificate Examinations for ISC examinations to be held in and after the year 2015.
- Each chapter consists of *compulsory short answer questions* as well as challenging comprehensive and interesting questions.
- Throughout the book the concepts of gradation, logical consequences and correlation of simple to complex with *education psychological development* on experimentation of Mathematics have been followed.
- Examples in the exercises have been organised to cater for the *general ability* of the pupils, as well as gifted ones.
- Problems from past years' papers of ISC, WBJEE, IIT—JEE and Other Engineering Entrance Examinations have been included.

ISBN	TITLE	PRICE
9789350371213	CLASS 11	₹ 465.90
9789350373613	CLASS 12	₹ 545.90





SCIENCE



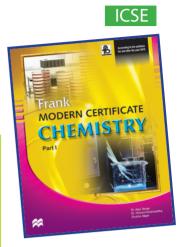
FRANK MODERN CERTIFICATE CHEM/BIO/PHYSICS

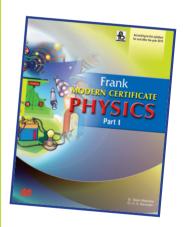
CLASSES 9 & 10

Highlights

- The series is prepared according to the latest and complete syllabus prescribed by the council for the ICSE
- It would help in developing problem-solving and decision-making skills
- The workbook is designed to serve as a question bank for students

ISBN	TITLE	PRICE
9789350370704	CHEMISTRY CLASS 9	₹ 135.90
9789350370698	PHYSICS CLASS 9	₹ 275.90
9789350370827	BIOLOGY CLASS 9	₹ 275.90
9789350370711	CHEMISTRY WB - CLASS 9	₹ 94.90
9789350370728	PHYSICS WB – CLASS 9	₹ 182.90
9789350370834	BIOLOGY WB – CLASS 9	₹ 171.90
9789350372746	CHEMISTRY CLASS 10	₹ 281.90
9789350372791	PHYSICS CLASS 10	₹ 255.90
9789350372937	BIOLOGY CLASS 10	₹ 223.90
9789350372807	CHEMISTRY WB - CLASS 10	₹111.90
9789350372814	PHYSICS WB – CLASS 10	₹ 178.90
9789350373675	BIOLOGY WB – CLASS 10	₹ 137.90





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FRANK CCE SECONDARY SCIENCE (PHY/CHEM/BIO)

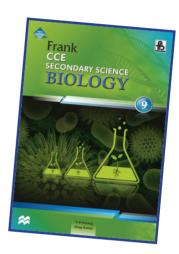
CLASSES 9 & 10

Highlights

- The series is based on NCERT syllabus for secondary classes and the vision of the National Curriculum Framework 2005
- This series is based on the CCE pattern and is suitable for schools affiliated to CBSE schools
- Each chapter includes Formative Assessments and Summative Assessments
- Includes Additional Questions-Answers based on NCERT

ISBN	TITLE	PRICE
9789350374221	PHYSICS BOOK 9	₹ 250.90
9789350374245	CHEMISTRY BOOK 9	₹ 223.90
9789350374269	BIOLOGY BOOK 9	₹ 255.90
9789350374238	PHYSICS BOOK 10	₹ 262.90
9789350374252	CHEMISTRY BOOK 10	₹ 233.90
9789350374276	BIOLOGY BOOK 10	₹ 255.90

Revised



FRANK CCE EVERYDAY SCIENCE

CLASSES 9 & 10

Highlights

- The series delivers the targeted learning outcomes emphasizing creativity through numerous enjoyable activities based upon highly developed skills for the students of Classes 9 and 10.
- Enables students to find answers for HOTS questions while exploring existing concepts and comparing them in the context of new ideas
- Includes innovative projects to meet the emerging requirements
- Well-thought-out Formative Assessments and Summative Assessments

ISBN	TITLE	PRICE
9789350375884	BOOK 9 SEM 1	₹ 289.90
9789350375891	BOOK 9 SEM 2	₹ 289.90
9789350375907	BOOK 10 SEM 1	₹ 299.90
9789350375914	BOOK 10 SEM 2	₹ 299.90

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FRANK CCE SECONDARY SCIENCE PRACTICALS

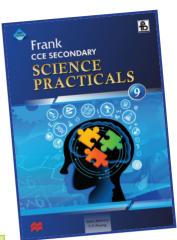
CLASSES 9 & 10

Highlights

- This series is written in strict conformity with the latest syllabus prescribed by CBSE as per the NCF 2005 prepared by NCERT
- The book has been designed to provide intelligent understanding of the basic principles of science to students by stimulating their imagination, observation and reasoning by illustrating and dramatizing the concepts
- Recognises laboratory work as an integral part of the science programme and is practical oriented

ISBN	TITLE	PRICE
9789350374306	CLASS 9	₹ 189.90
9789350374313	CLASS 10	₹ 199.90

Revised





SOCIAL SCIENCE / ECONOMICS



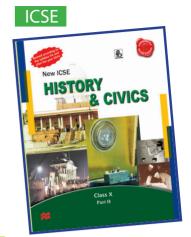
NEW ICSE HISTORY & CIVICS

CLASSES 9 & 10

Highlights

- The series is revised according to the new syllabus prescribed for History and Civics by the Council for the ICSE Examinations to be held in and after the year 2014
- The book deals with History and Civics sections
- Details on the Internal Assessments, which forms an integral part of the final assessment in History and Civics, are given as Appendix

ISBN	TITLE	PRICE
9789350373927	ВООК 9	₹ 229.90
9789350375617	BOOK 10	₹ 269.90



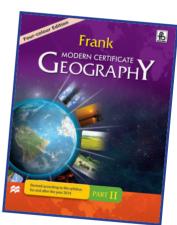
FRANK MODERN CERTIFICATE GEOGRAPHY

CLASSES 9 & 10

Highlights

- The series is written in strict conformity with the syllabus prescribed by the Council for the Indian School Certificate Examinations for the Indian Certificate of Secondary Education (ICSE) Examinations, to be held in and after the year 2014
- This series allows the students to improve their spatial skills
- A few interesting and supplementary details have been introduced so as to maintain the continuity of ideas and stimulate a desire for probing deeper into the subject, for geography is a living subject!

ISBN	TITLE	PRICE
9789350372708	BOOK 9	₹ 259.90
9789350371961	BOOK 10	₹ 354.90



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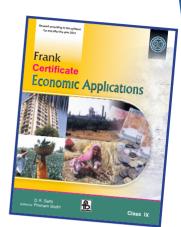
FRANK CERTIFICATE ECONOMIC APPLICATIONS

CLASSES 9 & 10

Highlights

- This series has been thoroughly revised and streamlined as per the scope of the syllabus prescribed by the Council for the Indian School Certificate Examinations for ICSE examinations to be held in and after the year 2015
- All the topics have been systematically dealt with in the chapters
- Latest information provided from Economic Survey, Census of India.
- Boxes are used to highlight points relating to descriptive analysis of a topic
- Model Test Papers based on Examinations of ICSE are given at the end of the book to familiarize the students with the question pattern.

ISBN	TITLE	PRICE
9789350374863	BOOK 9	₹211.90
9789350375648	BOOK 10	₹ 273.90



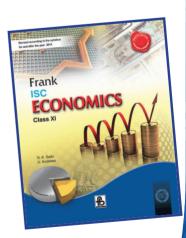
FRANK ISC ECONOMICS

CLASSES 11 & 12

Highlights

- This series has been thoroughly revised and updated in strict conformity with the new syllabus prescribed by the Council for the Indian School Certificate Examinations for ICS examinations to be held in and after the year 2015
- Key Term's Definitions to facilitate the students to understand the technical terminologies of economics
- Graphs used to illustrate the basic proposition of economics
- Model test papers based on examinations of ISC along with suggestive answers, given at the end of the book, to familiarize the students with the question pattern and expected answers

ISBN	TITLE	PRICE
9789350376317	BOOK 11	₹ 339.90
9789350375655	BOOK 12	₹ 369.90



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ANTHOLOGY



ISC COLLECTION OF POEMS

Highlights

Prescribed for ISC Examination year 2015 onwards for classes 11 and 12

ISBN	TITLE	PRICE
9789350375778	ISC COLLECTION OF POEMS	₹8.00



ISC COLLECTION OF POEMS PRACTICE WORKBOOK

Highlights

- Provides students the much-needed practice and scope to teachers to assess student comprehension and understanding of the texts
- Includes a detailed explanation of each stanza or line and critical appreciation with focus on figures of speech

ISBN	TITLE	PRICE
9789350376003	ISC COLLECTION OF POEMS PRACTICE WORKBOOK	₹ 165.00



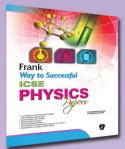


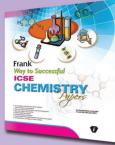
ICSE/ISC PAPERS

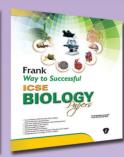


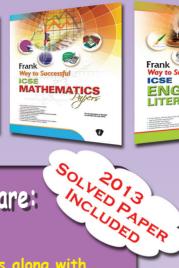
FRANK ICSE PAPERS

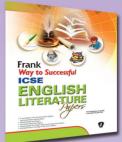
(for the ICSE Examinations to be held in and after the year 2014)

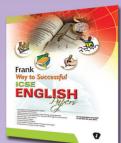












The salient features of the series are:

The series has been divided into two parts

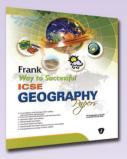
Part I contains important terms and definitions along with some important questions with their answers.

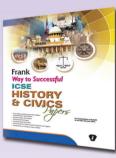
Part II of the series consists of various solved and unsolved test papers.

- > Specimen Paper—fully solved
- > Solved Model Test Papers—to be followed as guidelines while attempting the question papers.
- Unsolved Model Test Papers—for extensive practice to master the subject and to improve the performance of the students.
- > Solved Model Test Papers based on the past years' papers.
- > Comprehensive coverage of the entire syllabus.
- > All Model Test Papers strictly in conformity with the latest examination specifications.





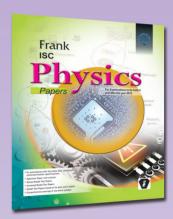


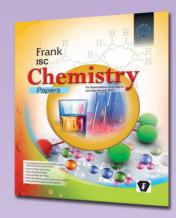


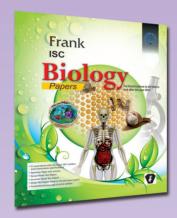
ISBN	TITLE	PRICE
9789350375433	FRANK WAY TO SUCCESSFUL ICSE PHYSICS PAPERS (19th Edition)	₹ 199.90
9789350375457	FRANK WAY TO SUCCESSFUL ICSE CHEMISTRY PAPERS (21st Edition)	₹ 199.90
9789350375464	FRANK WAY TO SUCCESSFUL ICSE BIOLOGY PAPERS (19th Edition)	₹ 219.90
9789350375440	FRANK WAY TO SUCCESSFUL ICSE MATHEMATICS PAPERS (21st Edition)	₹ 279.90
9789350375501	FRANK WAY TO SUCCESSFUL ICSE ENGLISH PAPERS (20th Edition)	₹ 209.90
9789350375525	ADRASH HINDI PRASHNMALA (20th Edition)	₹ 269.90
9789350375495	FRANK WAY TO SUCCESSFUL ICSE COMPUTER APPLICATIONS PAPERS (8th Edition)	₹ 239.90
9789350375471	FRANK WAY TO SUCCESSFUL ICSE GEOGRAPHY PAPERS (20th Edition)	₹ 259.90
9789350375488	FRANK WAY TO SUCCESSFUL ICSE HISTORY & CIVICS PAPERS (20th Edition)	₹ 209.90
9789350375518	FRANK WAY TO SUCCESSFUL ICSE ENGLISH LIT. PAPERS (20th Edition)	₹ 199.90

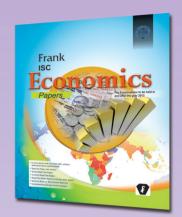
IFIRANK ISC PAPER

(for the ISC Examinations to be held in and after the year 2014)









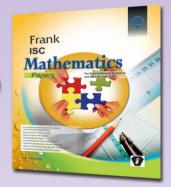
The salient features of the series are:

The series has been divided into two parts.

Part I contains important terms and definitions along with some important questions with their answers.

Part II of the series consists of various solved and unsolved

- ecimen Paper—fully solved. ved Model Test Papers—to be followed as guidelines while
- attempting the question papers.
 Unsolved Model Test Papers—for extensive practice to master the subject and to improve the performance of the students.
 Solved Model Test Papers based on the past years' papers.
 Comprehensive coverage of the entire syllabus.
 All Model Test Papers strictly in conformity with the latest examinations specifications.







ISBN	TITLE	PRICE
9789350375372	FRANK ISC PHYSICS PAPERS (21st Edition)	₹239.90
9789350375396	FRANK ISC CHEMISTRY PAPERS (15th Edition)	₹ 269.90
9789350375402	FRANK ISC BIOLOGY PAPERS (3rd Edition)	₹ 199.90
9789350375426	FRANK ISC ECONOMICS PAPERS (7th Edition)	₹ 199.90
9789350375389	FRANK ISC MATHEMATICS PAPERS (21st Edition)	₹ 359.90
9789350375419	FRANK ISC ENGLISH PAPERS (21st Edition)	₹ 199.90