

SNF@ Schools-Safe & Nutritious School Programme



Part of the **SPRINGER NATURE** group



macmillan
education
India

About Macmillan Education

Macmillan Education is a global pioneer **in publishing for 175 years** we work to make a positive difference to the world.

We partner with authors and organizations to provide **quality content in the most relevant and flexible** formats.

We help learners across the world **Learn Discover Achieve** in four strands of

- **K-12 Education –All subjects, all Boards, all Formats**
- **Higher Education –All subjects, (STEM, Humanities, Commerce),**
- **Language Learning –From Pre K to Adult education**
- **Vocational Education –Secondary onwards**

About Macmillan Education

FACT SHEET

Wide portfolio of products include publishing, training and assessment

- **26 offices** pan India, 4 Editorial offices, 4 warehouses
- **450+** member team across functions
- **46 member** qualified and experienced content team
- **11 member** procurement team
- **2500** active titles across all subjects, 1700 reprint incl. 300 new titles annually
- **1,50,00,000** books published annually
- Training over **45,000 educators annually**
- **15,000 institutes** catered through various solutions annually
- **10000+ Pin** codes serviced for distribution

Rationale

Growing and disturbing global public health crisis

- **Global Burden of Disease Study (GBD) Report, 2017-** India is ranked 154 among 195 countries in the Healthcare Index.
- **WHO Report-** India is among the top 3 countries with high diabetic population and has the 2nd highest number of obese children in the world
- 14.4 million kids in India have excess weight and BMI exceeding 30. (according to a study published in The New England Journal of Medicine which spans 195 countries and territories from 1980 through 2015)
- About 2/3rd of children with obesity continue to be obese in adult life. While obesity was once considered to be a sign of affluence in India, it is now being observed even among the middle and lower middle-class populations.
- Children are the most powerful change agents to bring a change in dietary habits. Schools are a natural selection for inculcating good habits.

Safe & Nutritious School Programme

Building a Healthy School, One Student at a Time

- Healthy eating can help prevent many chronic diseases—obesity, heart disease & high blood pressure etc. Schools are the best place to learn good habits and positive behaviour. Macmillan has always been committed to invest in those programs that can bring positive change in the society.
- Macmillan has partnered with FSSAI to bring to you **SNF@School**—a programme from FSSAI that promotes consumption of balanced and hygienic diet in schools, through continuous engagement with students, teachers & parents.





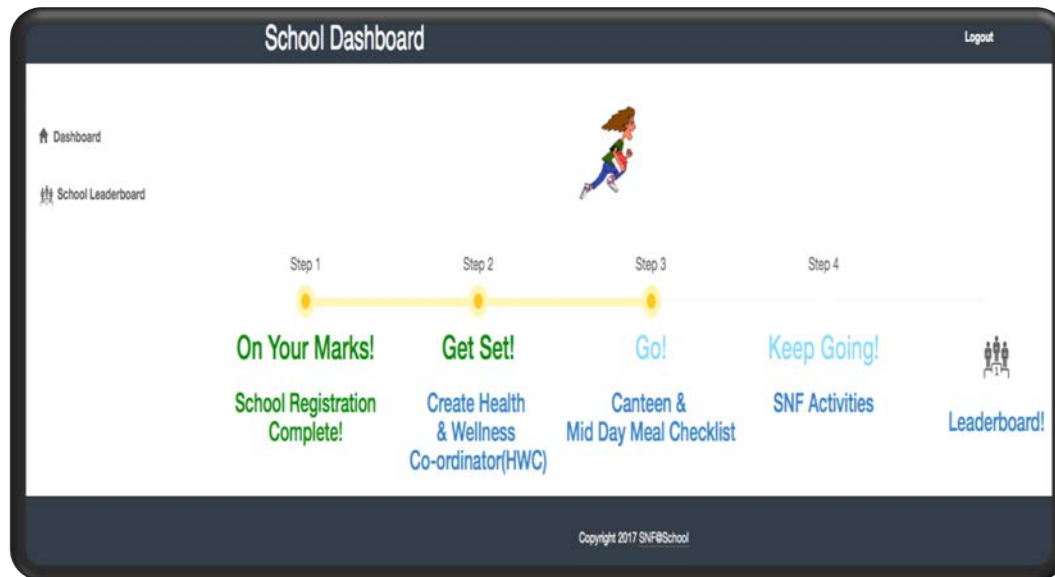
Certified Health and Wellness Coordinators

- Schools will assign **6** EVS/Science teachers to be certified as Health & Wellness Coordinators for their Schools.
 - 2 Teacher for classes 1-3
 - 2 Teacher for classes 4-6
 - 2 Teacher for classes 6- 8
- Health & Wellness Coordinators will be responsible for creating awareness about Safe and Nutritious Food in their school. They will conduct all the activities mentioned in the Yellow Book.
- FSSAI- Master Trainers will conduct a workshop for the HWCs to orient them about SNF activities – to be conducted during the course of the programme



HWC Certification Process

- **SNF Registration Form:-** Schools to share the duly filled registration form with the Macmillan's representative to facilitate account creation <http://snfportal.in/school/login>
- **HWC Certification Exam:** Nominated teachers will take a 20 min- HWC Certification Exam on the SNF Portal.
- Upon the successful completion of an online test– all selected teachers will be awarded a Health & Wellness Coordinators Certificate by FSSAI – which will remain valid for a year.



Curricular & Co-curricular Activities- Good Health competitions

1. Through out the academic year HWCs will conduct 15 activities with the students to become eligible for certification

- ❑ Health & Wellness Quizzes
- ❑ Glittering Germs
- ❑ Smiley & Saddy
- ❑ This is the way we wash our hands
- ❑ Health & Hygiene Monitors etc.

2. On the basis of these activities and the Students Quiz, Macmillan will select two student mascots- a boy and a girl, and will award them the title of Master and Miss. Sehat.
3. School will update all activities done by it on SNF portal
4. Certification after 150 points



Classes 6-8



Classes 1-5



For Parents

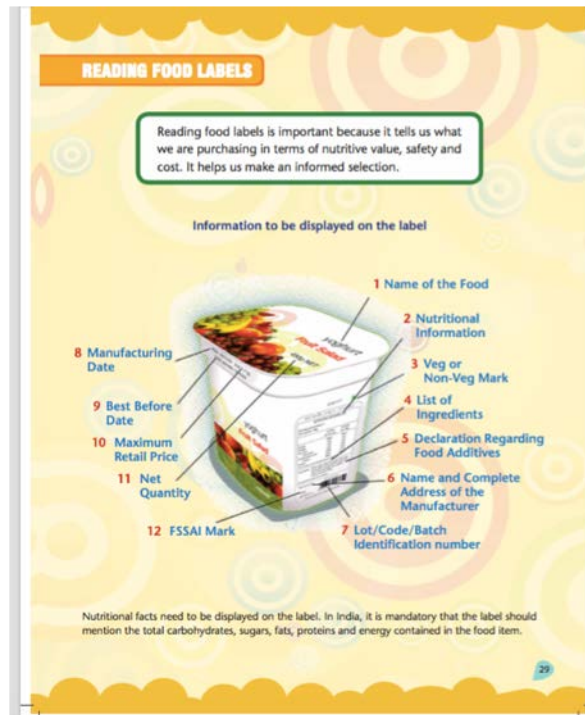
Inclusion in textbooks

Experience Science Classes 1 to 8

SNF@Schools has been introduced as a feature called **HEALTHY ME!** In textbooks at different levels.

These textbooks are expected to go to over 100,000 students in 2019 academic year.

Class 6



Class 2

Impact

- Children are powerful change agents – Messages delivered to and through children, have the potential to usher in behavioural and build a culture of maintain healthy life-style
- Schools are the best place to inculcate the habit of eating healthy, Hygienic and wholesome meals in children.
- Health education -- help students learn skills, they will use to make healthy choices throughout their lifetime.
- Good nutrition is an important part of leading a healthy lifestyle. Combined with physical activity, having nutritious and wholesome food can help prevent many chronic diseases– obesity, heart disease, high blood pressure, type 2 diabetes and others and promote your overall health.

Some Activities..



For more information
Please contact

Suruchi Sharan Nayan
Marketing Manager

M-8826895828

Thank you