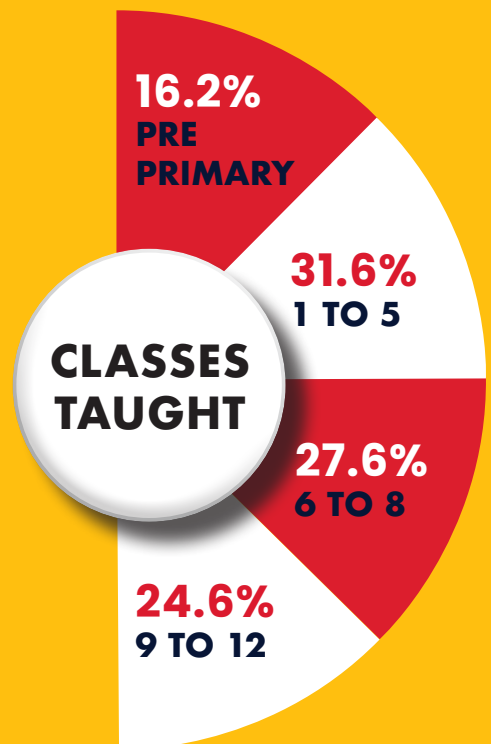
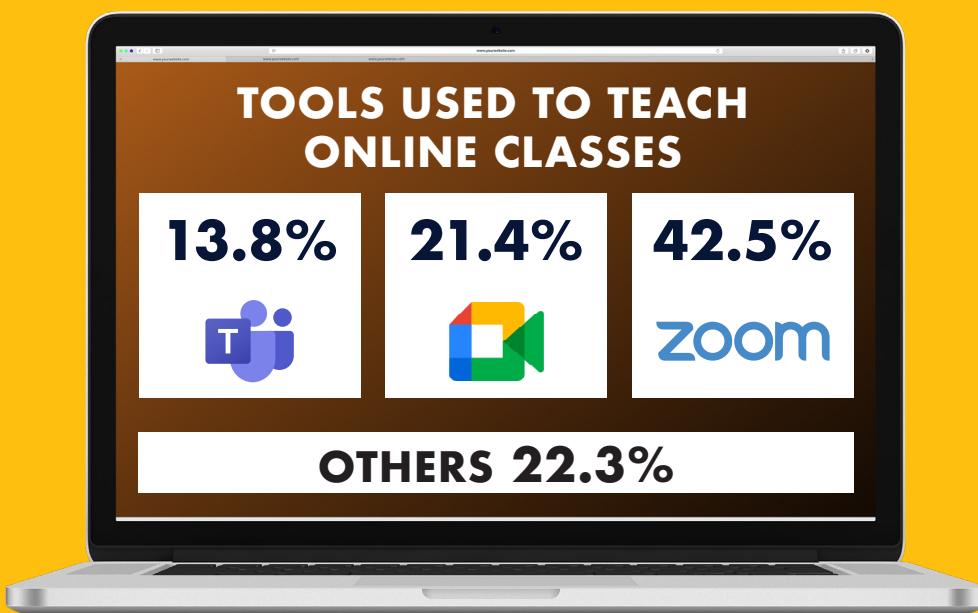




One of Macmillan's greatest strengths is its' ethos of listening to customers, making efforts to meet their needs and bringing them the best user experience. The award for 'Best Education Brand 2020' is a validation of this ethos.

## The Pluck Survey

We spoke to school teachers all across India about their experience of 'Online Teaching' and this is what they said...



## WHAT PART OF ONLINE TEACHING WAS SATISFACTORY?

SYLLABUS  
COVERAGE

65%

CONTINUITY OF  
TEACHING

58%

STUDENT  
ENGAGEMENT

57%

## WHAT IS IMPORTANT FOR LEARNING TO HAPPEN?

54.2%

STUDENT  
MOTIVATION

48.8%

STUDENT  
ENGAGEMENT

42.7%

EMOTIONAL  
WELL BEING

## WHAT DO TEACHERS FIND USEFUL FOR ONLINE TEACHING-LEARNING?

AUDIO/VISUAL  
LECTURES

45.4%

PRACTICE  
QUIZZES

44.5%

MOBILE APPS

44.2%

CONTENT  
ORGANISATION

38.9%

ASSESSMENTS

37.2%

MESSAGING  
FACILITY

31.1%

# WHAT ONLINE ACTIVITIES GENERATE INTEREST AMONGST STUDENTS?



**72.3%**

**VIDEOS &  
ANIMATIONS**



**64.9%**

**PRACTICAL  
DEMONSTRATIONS**



**55.3%**

**ASSESSMENTS &  
QUIZZES**

## IN WHICH AREAS DO TEACHERS WANT PROFESSIONAL DEVELOPMENT?

**56.5%**

**CREATIVITY IN  
SUBJECT  
PEDAGOGY**



**52.8%**

**ONLINE/BLENDED  
TEACHING  
METHODOLOGY**



**51.8%**

**CLASSROOM/  
VIRTUAL  
CLASSROOM  
MANAGEMENT**



**46.8%**

**DEVELOPING AND  
CONDUCTING  
ONLINE  
ASSESSMENTS**



**Visit us @**

**[www.macmillaneducation.in/altura/](http://www.macmillaneducation.in/altura/)**