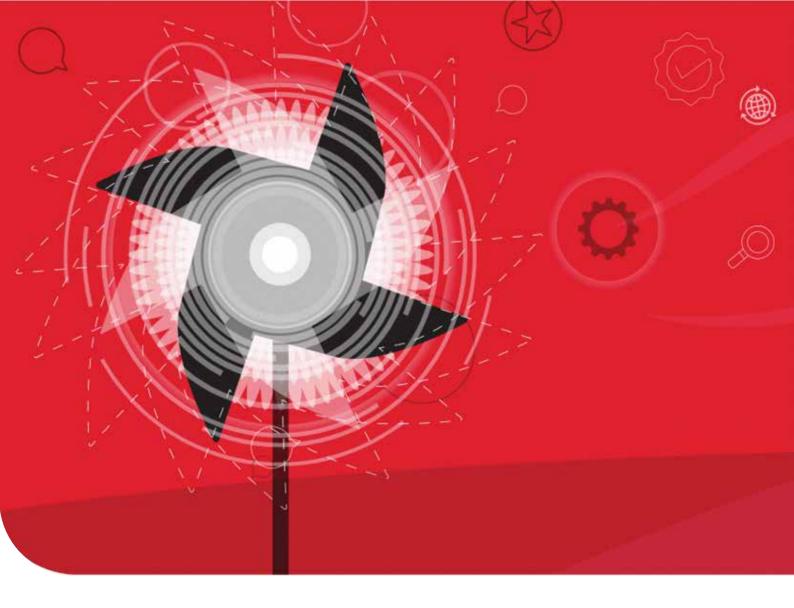


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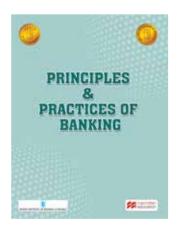
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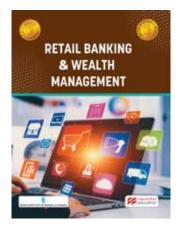
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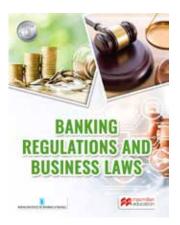
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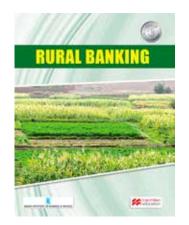
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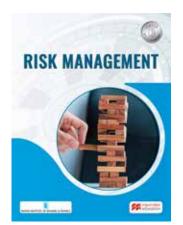
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MRP: INR 640

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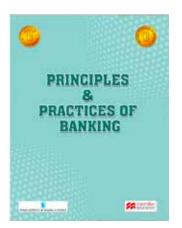
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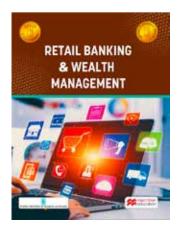
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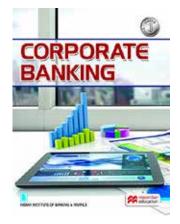
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Co-operative banking is a dominant segment of banking in semi-urban and rural areas of India and plays a significant role in spreading banking facilities to the underprivileged sections of the society. Since this segment is huge and has diverse requirements, this book attempts to encompass all aspects of co-operative banking and would be highly useful to all those who wish to gain insights into co-operative banking in the country.

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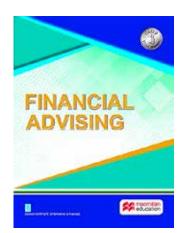
The markets, both domestic and international, there is an increased scope for offering varied services by banks. Some banks are offering these services in-house whilst some are offering through a subsidiary or in alliance with others. The increased importance being given to infrastructure development is resulting in financing of such projects by banks and financial institutions. Investment Banking, Merchant Banking and Project Management activities are covered in detail in this book.

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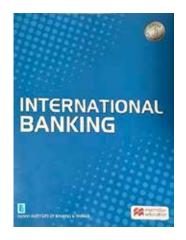
Today, banks face the enormous task of re-orienting their technology infrastructure towards interactive decision support and information gathering tools and away from anonymous account-keeping sentinels. Financial institutions are facing daunting challenge of selecting and exploiting new forms of technology to allow them to compete successfully

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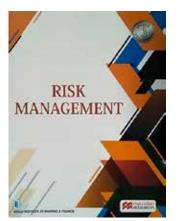
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Banking offers multiple comfort factors for banks to do business. Large and divergent customer base across income segments offers huge scope for banks to develop and offer multiple products and services. In addition to traditional products and services offered by banks over the years, the retail model has undergone rapid innovation in the past decade with regard to products, processes, people and technology.

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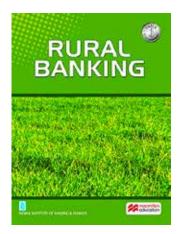


Risk Management (IIBF 2018)

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IT Data Communication & Electronic Banking 2017

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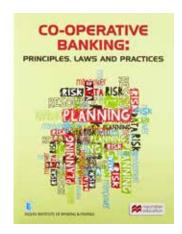
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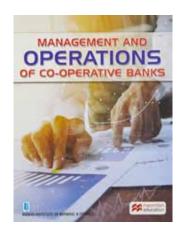
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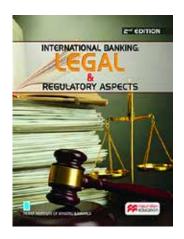
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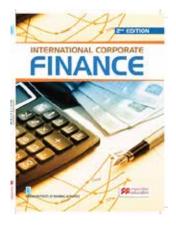
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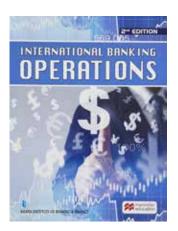
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ISBN: 978-9386263643

MRP: INR 360

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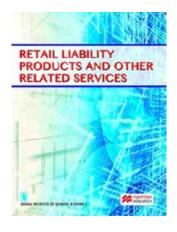
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- MODULE B: Different Types of Customers
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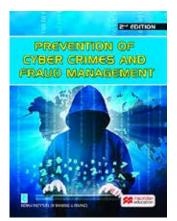
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MRP: INR 365





Prev of Cyber Cri & Fraud Mngt (RE 2017)

As more & more services of banks are offered in electronic mode, they must be aware of the risks due to possible misuses of new technology based services and various online channels. It has become important that the bankers, particularly who are dealing with IT. and Online channels, would be well versed with the various cyber crimes and frauds which may occur in offering these services.

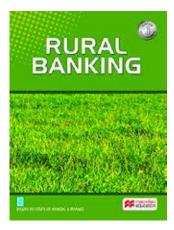
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